

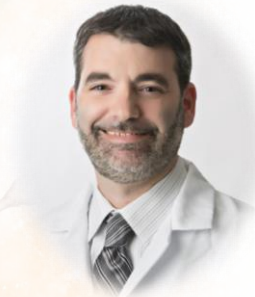
ARTISTRY

SKIN NUTRITION

Vitamin C+HA3 Daily
Serum

雅姿植萃滋養

三重玻尿酸維C精華液



主講嘉賓：Mr. Jason Rothouse

新品牌定位

Brand Repositioning

強效修護 Intensive Skincare



植萃滋養 Skin Nutrition



什麼是植萃滋養？

What is Skin Nutrition?

雅姿認為，植萃滋養系列就像肌膚的營養補充品，要維持健康肌膚，必須滿足**潔淨、平衡、重建、保濕、防禦**5大營養需求。

Your skin looks its healthy best when 5 key skin nutritional requirements – purify, balance, rebuild, moisturize, and protect are addressed. Artistry Skin Nutrition products work like supplements for your skin, helping meet those key requirements.



純淨保養零妥協:

Healthy beauty with no compromises



符合「純素保養」的世代潮流，擁有純素認證，不採用動物原料、無動物實驗，友善地球，尊重生命
Registered with the Vegan Society, free from animal-derived ingredients, no animal testing.

雅姿的蛻變

Artistry Transformation

健康之美

雅姿科學與紐崔萊™植萃成分的結合

富含植物營養素的配方

Healthy Beauty

Convergence of Artistry™ Science and Nutrilite™

Formulas with plant-based phytonutrients



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雅姿 植萃滋養系列

Artistry Skin Nutrition™

由先進的皮膚科學+
植物營養素打造

Powered by
Advanced Skin
Science +
Phytonutrients

使用紐崔萊™植物
營養素製作的產品，
純淨、可溯源

Created Clean
and Traceable
with Nutrilite™
Phytonutrients

為您度身而設

Personalized for You



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產品背後的創新科研

Innovative Science Behind the Product Line



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專有研究， 瞭解皮膚衰老

Proprietary Research Leads to
Understanding Skin Aging



POWERED BY
MICHIGAN
TECHNOLOGY

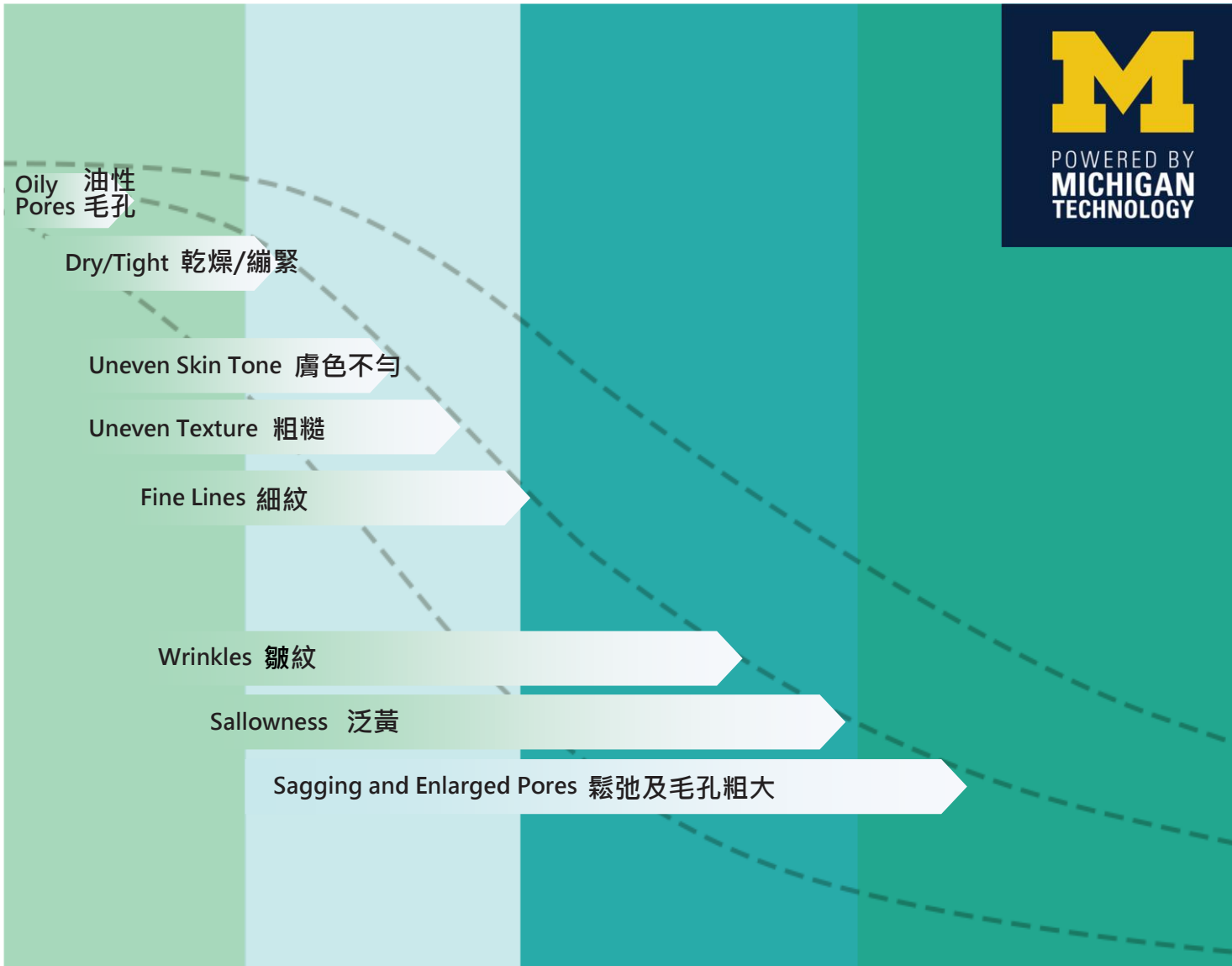
健康而有彈性的肌膚

Healthy & Resilient Skin

肌膚不健康與衰老指數
Signs of Skin Unhealthiness & Aging

不健康的肌膚

Unhealthy Skin



慢性衰老 Chronological Aging

*曲線基於密西根大學的發現

*Curves based on findings from University of Michigan

圖例KEY

肌膚問題開始形成
When Invisible
damage Starts

肌膚問題程現
When visible
damage appears

健康的老化 Healthy Ager

看起來更年輕 Look younger longer

一般老化 Average Ager

不健康的老化 Unhealthy Ager

明顯提早衰老 Look prematurely aged

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健康肌膚變成不健康肌膚的因素

Factors that turn healthy skin into unhealthier skin

- 環境侵害
Environmental Aggressors
- 缺水
Dehydration
- 慢性衰老
Chronological Aging
- 整體營養不足
Poor Overall Nutrition
- 生活方式
Lifestyle



不健康肌膚的外觀

The look of unhealthy skin

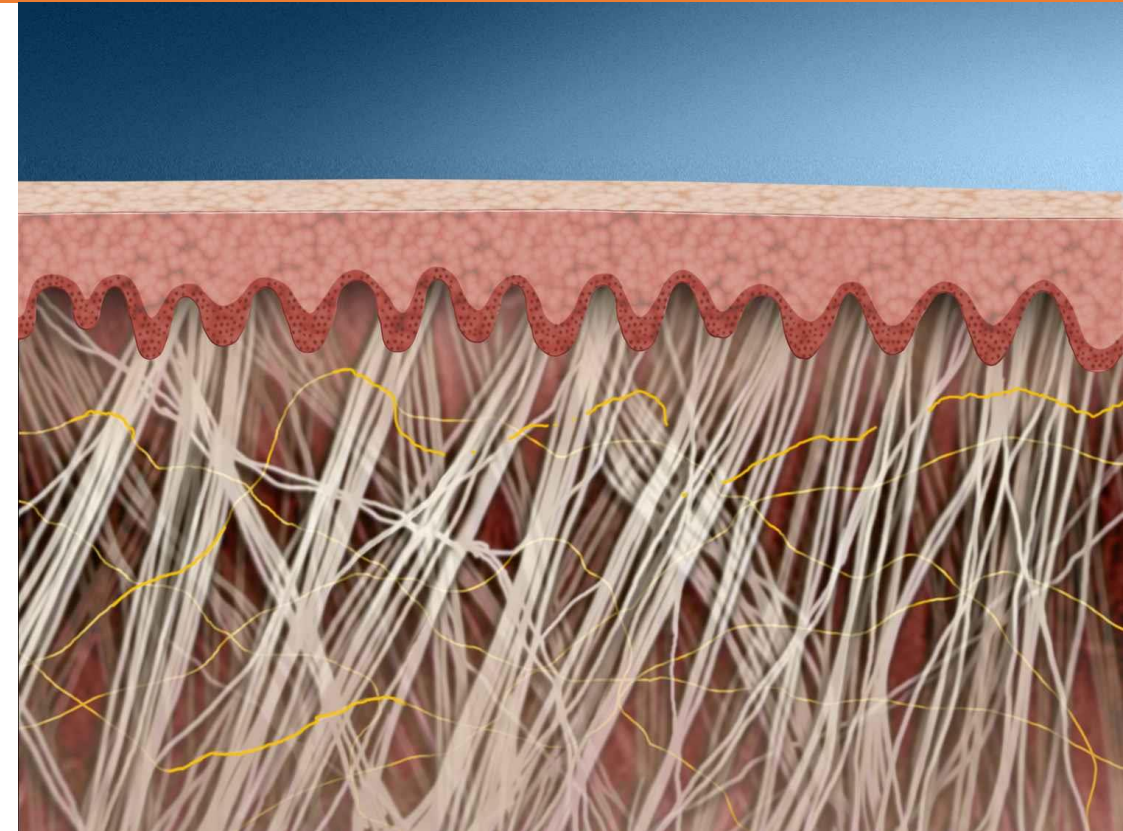
- 暗淡無光
Looks dull and lifeless
- 膚色不均勻或出現斑點
Skin tone can become uneven or blotchy
- 皮膚飽滿度下降
Loss of plumpness
- 出現細紋及皺紋
Lines and wrinkles appear



膠原蛋白的重要性

The Importance of Collagen

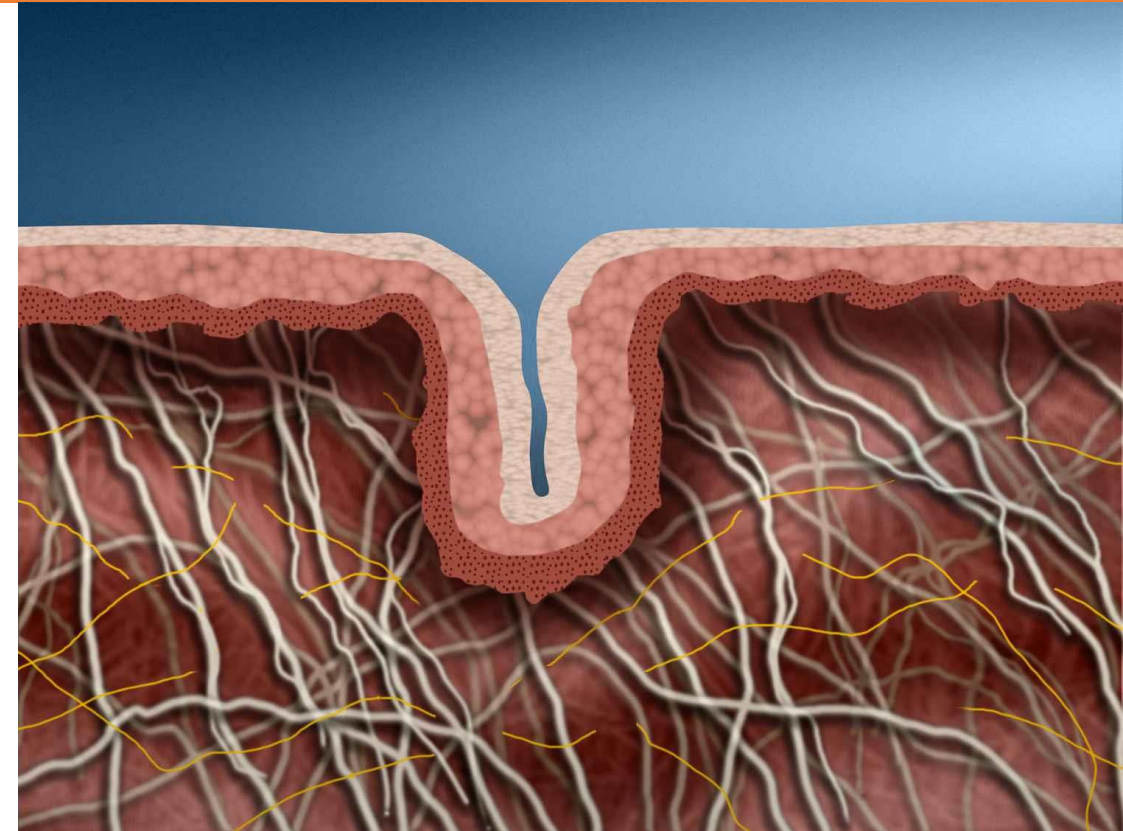
- 膠原蛋白
Collagen
- 一種長形、類似彈簧的蛋白質
A long, spring-like protein
- 支持肌膚的緊緻度、抵禦皺紋、保持肌膚彈性
Supporting firm, lineless, flexible skin
- 有助肌膚表面保持光滑、豐滿和彈滑
Contributes to skin's surface smoothness, plumpness, and bounce



膠原蛋白的重要性

The Importance of Collagen

- 隨著年齡增長.....
over time.....
- 天然膠原蛋白的製造越來越少並開始分解
Less natural collagen is produced, and also starts to break down
- 膠原蛋白受損，細紋和皺紋開始出現
When collagen is damaged, lines and wrinkles begin to appear
- 肌膚狀態因欠缺緊緻、膚色不均及失去彈性而變得更差
Made worse by skin's lack of firmness, tone, and flexibility.



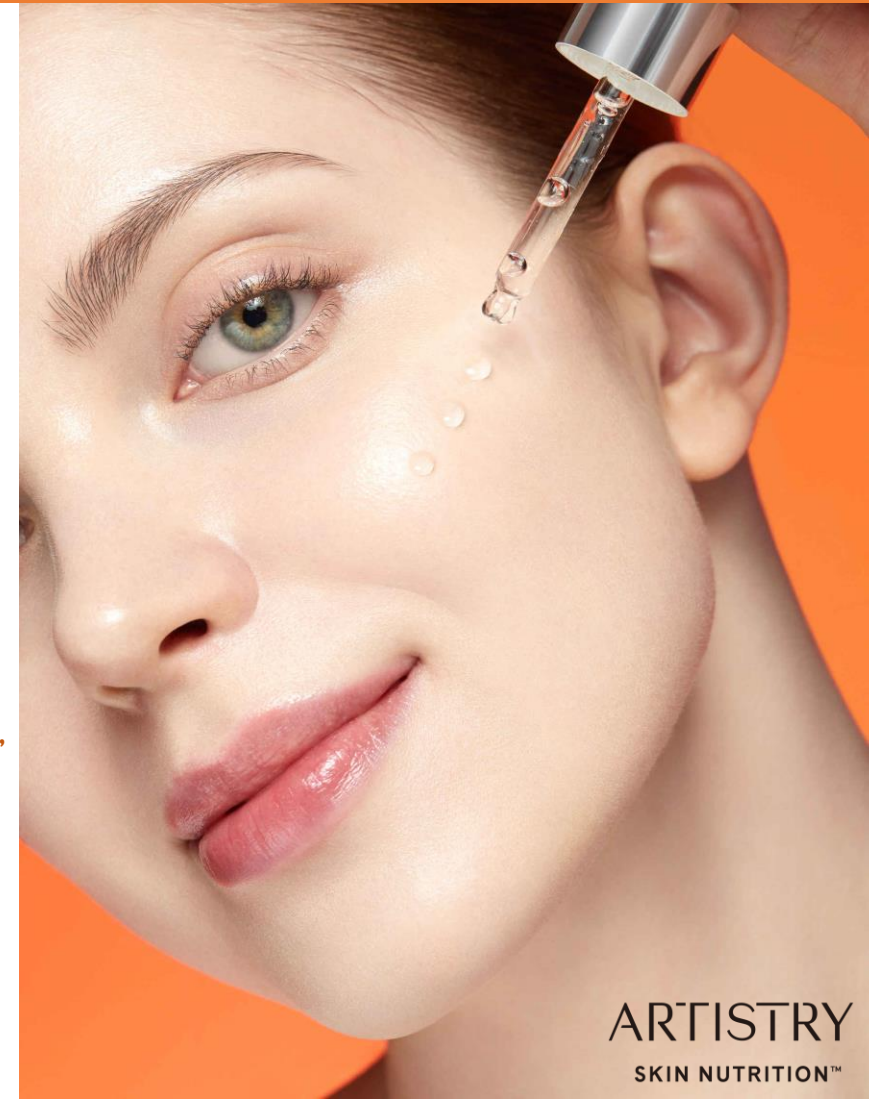
膠原蛋白的重要性

The Importance of Collagen

盡早開始保養-您的護膚投資將得到回報
Start early – your Skincare investment will pay off

- 你知道皮膚中的天然膠原蛋白可以持續保留數十年嗎？
Did you know that natural collagen in skin can last for decades?

從今開始保護你的膠原蛋白，使用防曬霜，並每天補充抗氧化劑和水分，是將來擁有更光滑、更少皺紋、更明亮、更健康的肌膚的關鍵
Protecting your collagen now — with sunscreen of course, but also with daily supplements of antioxidants and moisture — is key to having smoother, less-lined, brighter, and unmistakably healthy-looking skin in the future



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Vitamin C+HA3 Daily
Serum

雅姿植萃滋養

三重玻尿酸維C精華液



SKU: 5517
DP495/MOP511
12ml

雅姿植萃滋養三重玻尿酸維C精華液

Artistry Skin Nutrition Vitamin C + HA3 Daily Serum

- 在確定最終配方之前共評估了 25 款不同的調配
25 formula variations evaluated before finalizing final formula
- 不會造成粉刺 (不會堵塞毛孔)
Non-comedogenic (Won' t Cause Clogged or Blocked Pores)
- 通過皮膚科醫生及過敏測試
Dermatologist and Allergy Tested
- 由第三方測試機構進行臨床測試
Clinically tested by third party testing facility
- 通過消費者測試
Consumer tested
- 適合敏感肌膚及所有皮膚類型
Suitable for sensitive skin and all skin types



三重玻尿酸維C精華液

Vitamin C+HA3 Daily Serum

多重功效源自其多種特殊成分:

Multi-benefit results come from multiple exceptional ingredients

- 100%純維他命C
100% Pure Vitamin C
- 紐崔萊™針葉櫻桃
Nutralite™ Acerola Cherry
- 紐崔萊™白奇亞籽
Nutralite™ White Chia Seed
- 三重玻尿酸
Triple Hyaluronic Acid Fusion
- 兩種強效肽
Two Powerful Peptides
- 人參
Ginseng



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100%純維他命C
100% Pure Vitamin C

比舊配方多2倍維他命C
2X More Vitamin C vs previous formula

10%維他命C
10% Vitamin C



注入純維他命C

(BURSTING WITH PURE VITAMIN C)

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紐崔萊™ 針葉櫻桃

Nutriline™ Acerola Cherry

含豐富維他命C！

Rich Vitamin C!

在果實還是青綠色時就收成，以盡可能獲得更多維他命C
The fruit is harvested at a specific immature, green stage
when Vitamin C concentration is at its peak

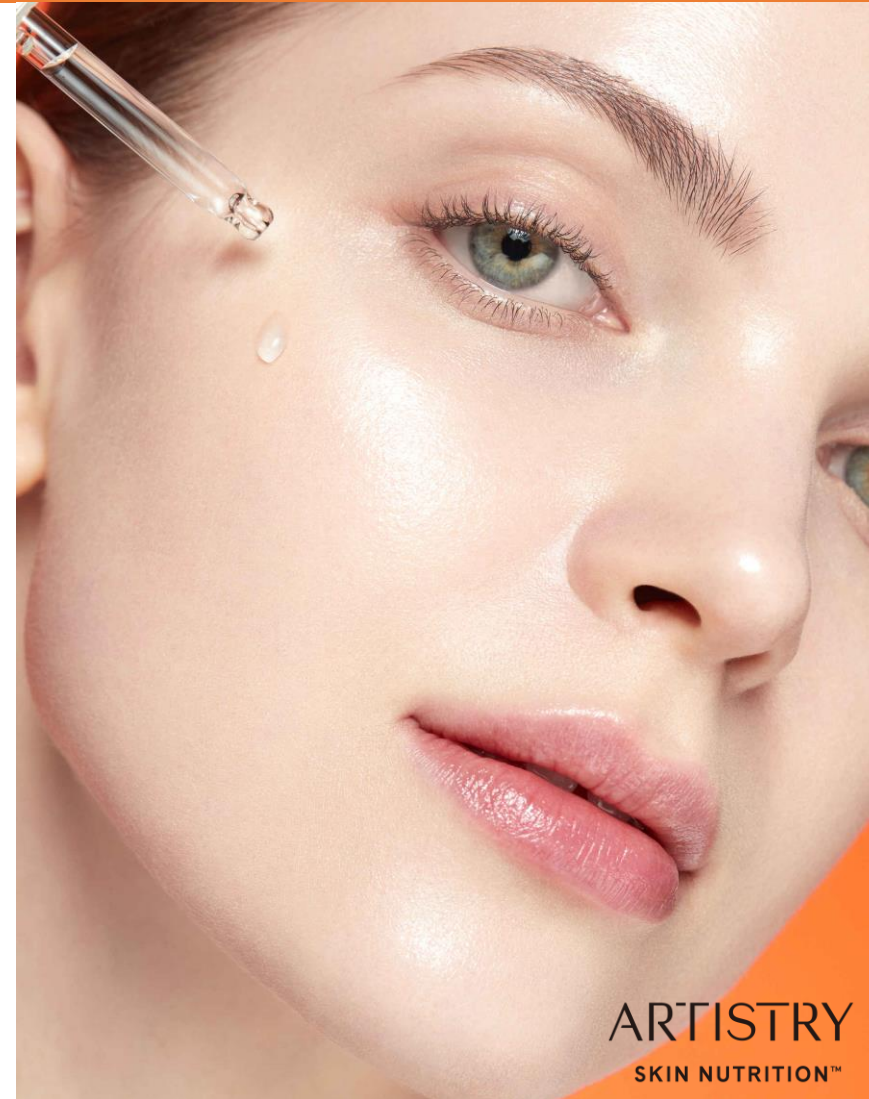
維他命C可促進肌膚的自然修復並提供抗氧化保護
Vitamin C can boost skin's natural repair and provides
antioxidant protection

於經過認證的紐崔萊™有機農場種植
Grown on a certified organic Nutriline™ Farm

維他命C的力量

The Power of C

- 提亮肌膚 均勻膚色
Brightens skin and evens skin tone
- 緊緻及強化肌膚
Firms & strengthens skin
- 顯著減淡細紋及皺紋
Stay looking younger
- 助肌膚看起來更年輕
Stay looking younger



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純維他命C的穩定性

The Stability of Pure Vitamin C

- 純維他命 C一旦在溶液中溶解, 便會開始降解.....
Once pure Vitamin C is dissolved in a solution, it begins to degrade.....
- 溶解的維他命 C至少在 30 天內仍然有足夠強大的效果, 但在此後的某刻, 便無法提供預期功效
For at least 30 days, the dissolved Vitamin C remains powerful to deliver big benefits, but at some point after that, it will lose its effectiveness



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創新激活瓶蓋

Innovative Activating Cap

- 讓**100% 純維他命C** 粉末保持乾燥和穩定，直到顧客準備好使用精華液才被溶解
keeps the 100% Pure Vitamin C powder dry and stable until the customer is ready to use the Serum
- 輕輕一按，**100% 純維他命C**將釋放到精華液中，
With a single press, the 100% Pure Vitamin C is released into the Serum



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三重玻尿酸 = 更強保濕

3 Types of HA = More Hydration

玻尿酸能夠吸收相當於其自身重量1,000倍的水分
HA can bind approximately 1000 times its weight in water

1. 「微分子」- 增強彈性玻尿酸
"Micro-molecular weight" - Elasticity Enhancing HA
2. 「中分子」- 豐盈潤澤玻尿酸
"Mid-molecular weight" - Volume Boosting HA
3. 「大分子」- 平滑保濕玻尿酸
"Macro-molecular weight" - Smoothing Hydration HA



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三重玻尿酸 = 更強保濕

3 Types of HA = More Hydration

第一重：增強彈性玻尿酸

Elasticity Enhancing HA

「微分子」玻尿酸
“micro-molecular weight” strands of HA

體積小，能夠深入皮膚
small size, can penetrate deep within skin's surface

提高和平衡肌膚的內部水分
boost & balance skin's internal moisture levels

長久保持肌膚水潤，更有彈性和柔韌
keeping skin better hydrated and more elastic and flexible over time



三重玻尿酸 = 更強保濕

3 Types of HA = More Hydration

第二重：豐盈潤澤玻尿酸

Volume Boosting HA

「中分子」玻尿酸能滲透皮膚
“mid-molecular weight” chains of HA can sink into skin

滲透力雖比最小分子量弱
but don't penetrate as deeply as the smallest size

但能剛好到達皮膚外層的正下方 –
This puts them just below skin's outer layer —

令肌膚更緊緻、有彈性。
plumps up the skin for a firmer, cushioned surface



三重玻尿酸 = 更強保濕

3 Types of HA = More Hydration

第三重: 平滑保濕玻尿酸

Smoothing Hydration HA

「大分子」玻尿酸絲狀構造

“macro-molecular weight” largest filaments of HA

留在皮膚表層，有助滋潤肌膚，撫平細紋及乾紋
they remain on the upper levels where they help hydrate skin and smooth the look of fine, dry lines



撫平皺紋肽混合物

The Line-Smoothing Peptide Blend

- 擔心魚尾紋、微笑紋、憂慮紋等表情紋？
Concerned about expression lines like crow' s feet, smile lines and worry lines?
- 隨著歲月流逝，特定區域的反覆動作會破壞肌膚的彈性並產生細紋和皺紋
Over time, repeated movement in specific areas can overwhelm skin' s elasticity and create lines and wrinkles
- 這被稱為「機械老化」
This is known as "mechanical aging. "



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撫平皺紋肽混合物

The Line-Smoothing Peptide Blend

- 三重玻尿酸維C精華液蘊含2種強效肽
Vitamin C+HA3 Daily Serum contains 2 powerful peptides
- 有助減淡表情轉變造成的可見細紋
Helping slow the transition of expressions into visible lines.
- 預防表情紋
Helping protect skin against micro-stresses



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紐崔萊™白奇亞籽

Nutriline™ White Chia Seed

大自然的超級種子!

Nature's Super Seed!

添加到**每款**雅姿植萃滋養系列產品
In EVERY Artistry Skin Nutrition™ product

強大的植物營養素
Phytonutrient Powerhouse

大自然中營養最豐富的超級食物之一
One of nature's richest superfoods

於經過認證的紐崔萊™有機農場種植
Patented variety grown on a certified organic Nutriline™ Farm

只有一個護膚品牌能獨享紐崔萊™的白奇亞籽：雅姿
There's only ONE beauty company with the power of
Nutriline™-grown White Chia Seed: Artistry™ brand.

其他強效成分

Other Powerful Ingredients

人參

Ginseng

➤ 額外抗氧化功效

Additional antioxidant power

➤ 能與維他命C的抗氧化功效結合，進一步保護肌膚免受環境侵害

Combines with the antioxidant power of vitamin C to provide additional protection from environmental assaults



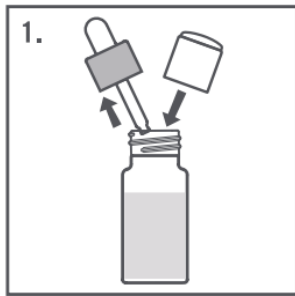
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如何使用?

How To Use?

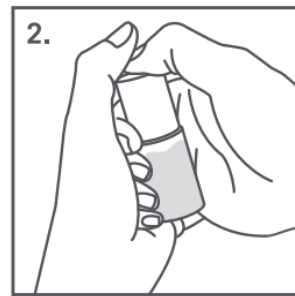
一、激活產品

To Activate the Product



移除玻尿酸精華液瓶子的滴管，換上一按瓶蓋

Remove the dropper from the serum-filled bottle and replace with the Activating Cap



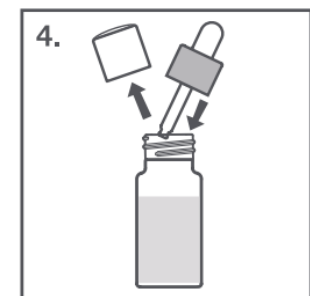
向下按壓一按瓶蓋的頂部，將100%純維他命 C 粉末釋放入玻尿酸精華液中

Firmly press the button on top of the Cap to release the 100% Pure Vitamin C powder into the serum



用力搖晃瓶身 60 秒，直至維他命 C 粉末充分溶解

Shake vigorously for 60 seconds, until the powder completely dissolves



移除一按瓶蓋，換上滴管

Replace the Activating Cap with the dropper

如何使用? How To Use?

二、初次激活後使用產品

Apply The Product After Initial Activation

1. 每天於早晚潔面及使用柔膚水後，
將4-5滴三重玻尿酸維C精華液置於掌心，
Every morning and evening after cleansing and toning your skin,
place 4-5 drops of the activated Daily Serum onto the palm
2. 然後以指尖塗於全面，同時避開眼周肌膚
Then apply to face with fingertips, while avoiding direct contact with
eyes

註：三重玻尿酸維C精華液於激活後的30天內功效最佳。30天後，產品開始變黃但仍可安全使用，我們建議您於這時可再激活一瓶新的精華液以獲得最佳護膚功效。

Note: The peak potency of Vitamin C+HA3 Daily Serum is retained within 30 days after it is activated. While a yellow tint may develop in the formula, the product remains safe to use. We recommend activating a new bottle after 30 days.



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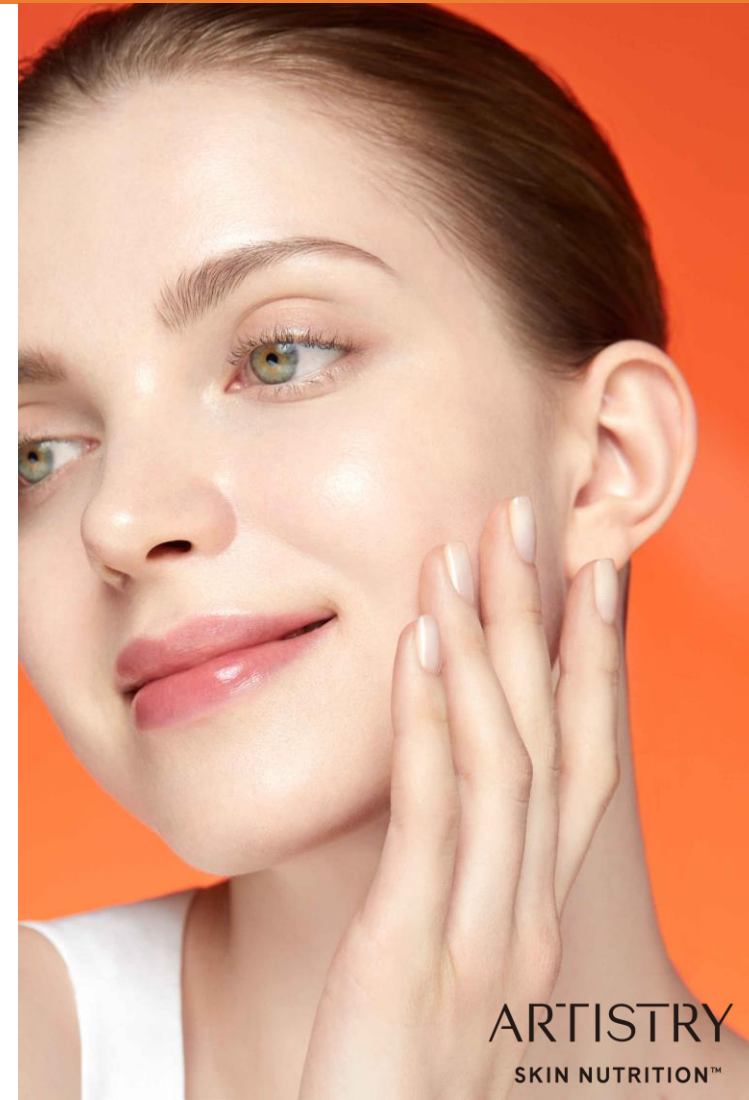
消費者喜愛此產品

Consumers Loved this Daily Serum

用後即時感受:

Immediately after applying

- 90% 用家表示肌膚看起來水潤
90% said it leaves skin looking hydrated
- 88% 用家表示肌膚看起來更清爽
88% said it makes skin look fresher
- 83% 用家表示肌膚看起來更明亮，散發年輕光采
83% said it makes skin look brighter, with a youthful radiance



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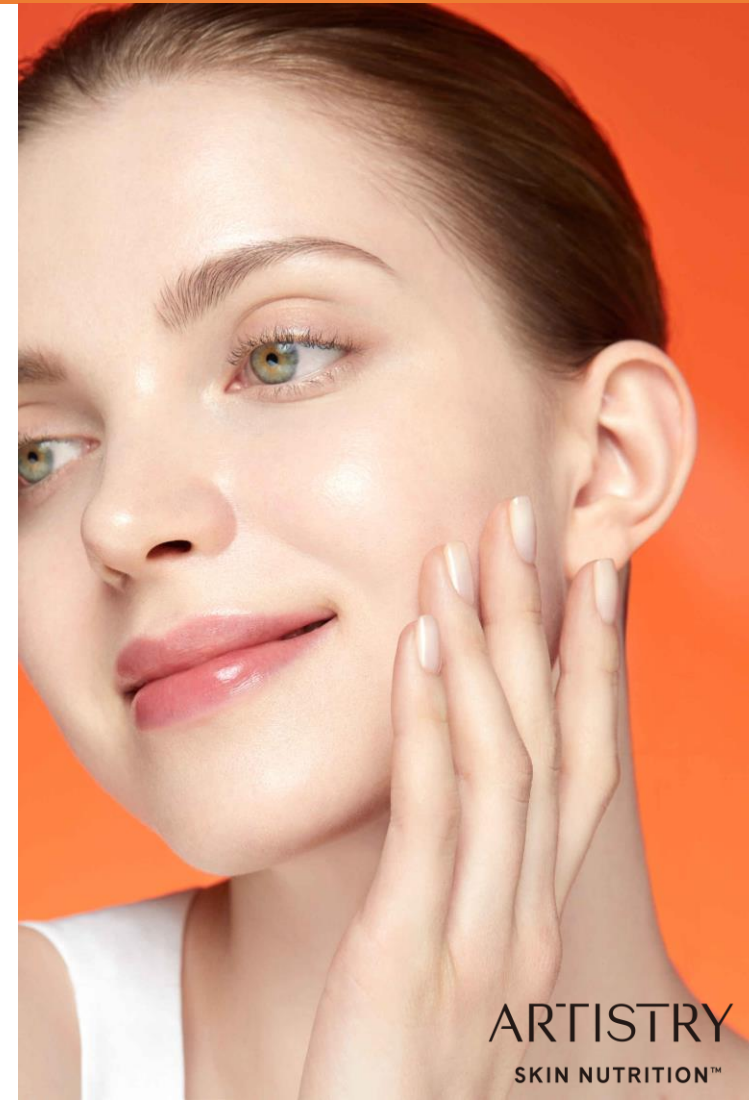
消費者喜愛此產品

Consumers Loved this Daily Serum

只需5天:

In just 5 days

- 88% 用家表示肌膚看起來和感覺更健康
88% said it leaves skin looking and feeling healthier
- 84% 用家表示有效提亮肌膚
84% said it brightened their skin
- 10人中有8人表示膚色看起來更均勻
8 out of 10 said it leaves skin looking more even toned



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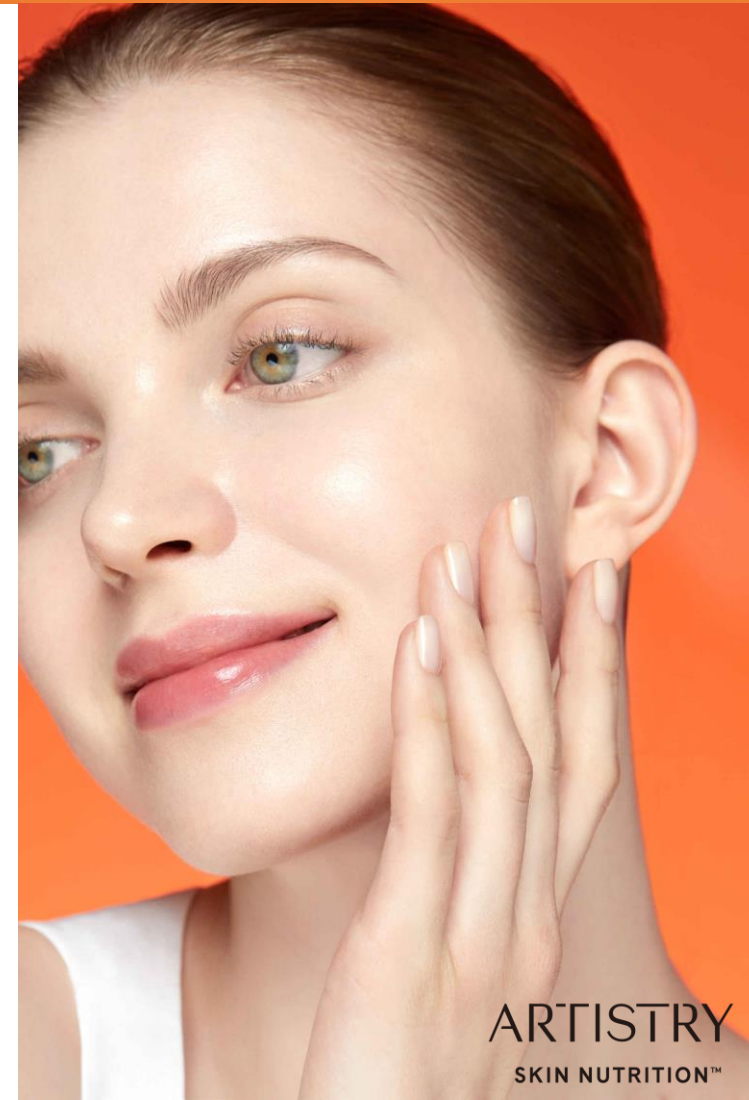
消費者喜愛此產品

Consumers Loved this Daily Serum

只需25天:

In just 25 days

- 89% 用家表示肌膚更明亮
89% said their skin looked brighter
- 87% 用家表示有助肌膚看起來和感覺在最健康的狀態
87% said it helped their skin look and feel its healthy best
- 81% 用家表示有助撫平明顯的皺紋
81% said it helped smooth visible wrinkles



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臨床實驗証明，您們能看見及感受的效果
Results You Can See and Feel.
Results We Can Prove.

使用前
Before



使用後5天
After 5 Days

臨床實驗証明，您們能看見及感受的效果
Results You Can See and Feel.
Results We Can Prove.



使用前
Before



使用後5天
After 5 Days

臨床實驗証明，您們能看見及感受的效果
Results You Can See and Feel.
Results We Can Prove.



使用前
Before



使用後5天
After 5 Days

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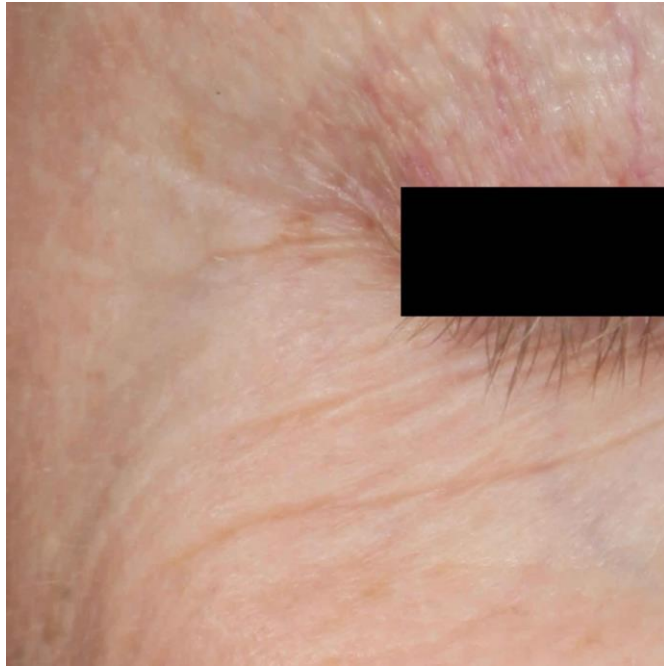
使用前
Before



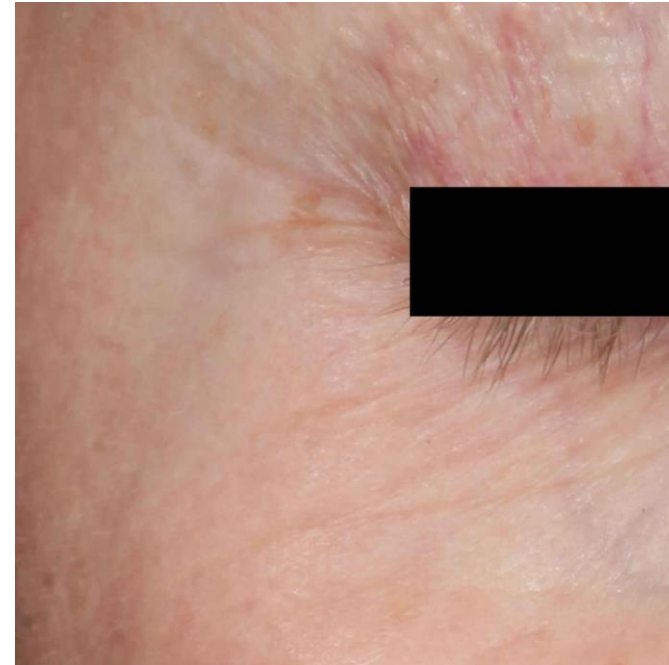
使用後12天
After 12 Days



臨床實驗證明，您們能看見及感受的效果
Results You Can See and Feel.
Results We Can Prove.



使用前
Before



使用後26天
After 26 Days

臨床實驗証明，您們能看見及感受的效果
Results You Can See and Feel.
Results We Can Prove.



使用前
Before



使用後54天
After 54 Days

臨床實驗証明，您們能看見及感受的效果
Results You Can See and Feel.
Results We Can Prove.

使用前
Before



使用後82天
After 82 Days





謝謝!
Thank you!