

g&h

Baby Care Collection  
嬰兒護理系列

Product Training

產品培訓



# 認識g&h 嬰兒護理系列

## Meet g&h Baby Care

蘊含天然、強效的**植物護理成分**，g&h 嬰兒護理系列由外至內貼心呵護幼嫩肌膚，將寶寶的肌膚健康放在首位。

With nature's **plant-based Goodness**, g&h Baby Care brings the OUTSIDE IN. Our powerful, plant-based ingredients put your baby's healthy-looking skin first.

g&h 嬰兒護理系列產品專為寶寶嬌嫩的肌膚而設。利用對植物特性的精確了解，嚴選優質產品成分，滋潤並照顧寶寶的肌膚，帶來**潔淨天然**的感官享受。

g&h Baby Care products are designed for the skin of your littlest family members. We consciously choose ingredients with precise understanding of botanical properties, to nourish and care for baby's skin and indulge the senses with **purity**.



# 強效植物護理成分 有何優勢？

## The Power of Plant- Based Goodness



### 呵護肌膚

- 為嬰兒肌膚提供三重屏障保護。

### PAMPERING

as they deliver Triple Barrier Protection for baby' s skin.



### 高效實證

- 由植物指紋圖譜技術支持的植物營養素。

### PROVEN

with phytonutrients backed by phytochemical fingerprinting.



### 天然潔淨

- 安全、潔淨、可追蹤的產品成分。

### PRISTINE & PURE

with safe, clean ingredients, including traceable ingredients.





# 三重屏障保護

## Triple Barrier Protection



### 玻尿酸屏障

Hyaluronic Acid Barrier

在肌膚表面添加保濕防護，有助減慢和減少水分流失。

Adds moisture protection on top of the skin to help slow and minimize moisture loss.

### 配合植萃水分 Blanketed with Plant-Based Water

>> 源自金盞花複合物的水分

Calendula Complex Water

✓ 加強玻尿酸屏障，為嬰兒肌膚的表面提供保濕防護，減慢並防止水分流失。

Strengthens the hyaluronic acid barrier to provide moisture protection on top of baby's skin, slowing and protecting against moisture loss.



# 三重屏障保護

## Triple Barrier Protection



### 神經醯胺屏障

Ceramide Barrier

強化肌膚的保濕屏障，提高並維持穩定的水分含量。

Strengthens skin' s protective moisture barrier to boost and maintain stable moisture level.

### 配合植萃精華 Blanketed with Plant-Based Essential

>> 源自橄欖油的神經醯胺

Olive Oil-Derived Ceramide

✓ 強化嬰兒肌膚的保濕屏障，提高並維持穩定的水分含量。

Strengthens skin' s protective moisture barrier to boost and maintain a more stable moisture level in baby' s skin.



# 三重屏障保護

## Triple Barrier Protection



### 脂質屏障

Lipid Barrier

幫助保護肌膚免受環境壓力傷害。

Helps protect skin against environmental stressors.

配合植萃營養 Blanketed with Plant-Based Nutrient

>> NutriCert™ 認證洋甘菊精油

NutriCert™-certified Chamomile Essential Oil

✓ 支持脂質屏障功能，為嬰兒肌膚提供天然保護，抵禦外部環境刺激。

Supports lipid barrier, which is important in baby skin's natural protection against external stressors.

## 植物複合配方蘊含 The Phyto Complex includes

# 採用植物複合配方 加強護理功效 Enhanced with Phyto Complex

為確保每件產品均為寶寶帶來最佳呵護，我們利用植萃成分創造了一項植物複合配方，以幫助每個成分組合發揮其特定功效。

To ensure each product delivers the best for baby's skin, we created a Phyto Complex with plant-derived ingredients to help maximize the specific benefits of each formula.

### 嫩芽萃取複合物

包括西蘭花、紫花苜蓿、椰菜、發芽小麥、白菜和蘿蔔芽的嫩芽萃取物，有助舒緩寶寶嬌嫩的肌膚。

### Fresh Sprout Extract Complex

This blend includes sprout extracts from broccoli, alfalfa, cabbage, sprouted wheat, bok choy and radish sprouts. Soothes baby's delicate skin.

### 綠葉萃取複合物

建立強大的保護層，幫助寶寶的肌膚對抗外部壓力的傷害，例如紫外線和空氣污染物。

### Green Leaf Extract Complex

Helps build a strong protective layer to defend baby's skin from external stressors, such as UV and air pollutants.

### 天然發酵萃取複合物

令寶寶嬌嫩的肌膚倍感舒適。

### Natural Ferment Extract Complex

Helps comfort baby's delicate skin.



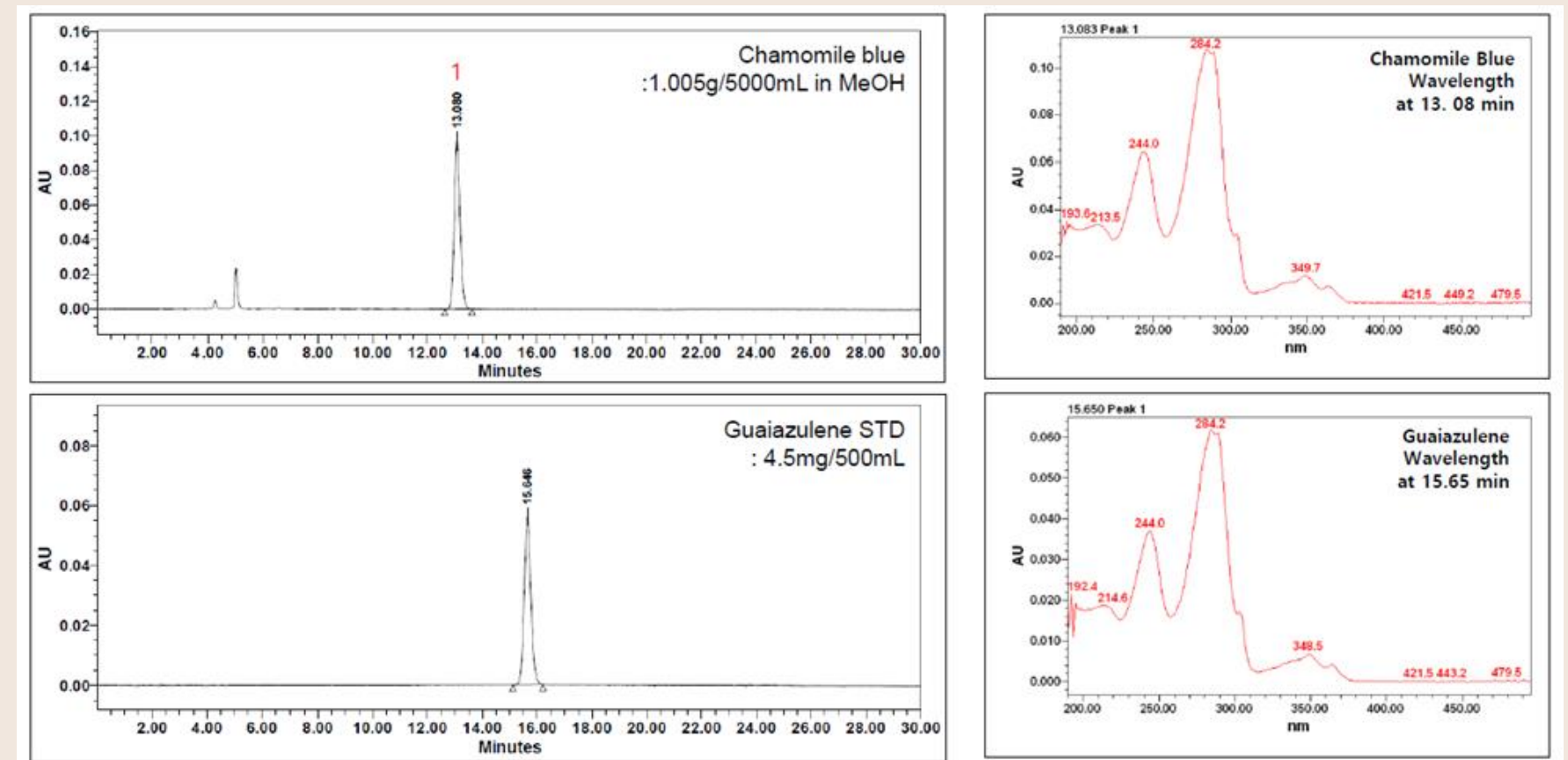
# 植物指紋圖譜技術

## Phytochemical Fingerprinting



一旦確定某些成分後，我們會運用植物指紋圖譜技術，證明產品植物成分之中含有植物營養素，以提供全面的護理功效。

Once we identified certain ingredients, we used a technique called phytochemical fingerprinting to demonstrate and prove the presence of phytonutrients in our plant-based ingredients, delivering a well-rounded, complex array of nature's goodness.



# 產品安全、潔淨

## Safe & Clean Formulas



g&h品牌致力研發潔淨配方，精心挑選護理成分，呵護您和寶寶的柔嫩肌膚。我們確保配方不含個人護理產品禁用清單上的幾千種成分，包括對羥基苯甲酸酯和鄰苯二甲酸酯。產品擁有純素認證，不經動物測試。

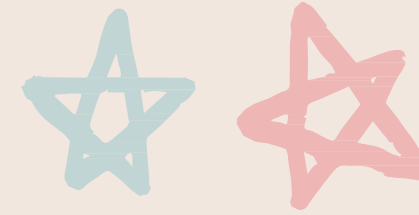
硫酸鹽類界面活性劑是最常見的清潔成分，但這些化學清潔劑會削弱皮膚的保濕屏障。相反，g&h專家使用植物表面活性劑，既符合我們的潔淨標準，又能達致天然護膚功效。

g&h brand is committed to crafting clean formulas that use only ingredients you'd be happy to have on your skin, or your baby's skin. We avoid thousands of ingredients on our Personal Care Clean list, including having no parabens and no phthalates in our formulas. Our formulas are registered with The Vegan Society—and are not tested on animals.

Sulfate surfactants are the most common cleansing ingredients, but these chemical cleansers can strip away skin's moisture barrier. Instead, the g&h experts worked with plant-derived surfactants that meet our clean list guidelines and are naturally nice to skin.



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g&h  
Baby

Baby Care Collection  
嬰兒護理系列



g&h 嬰兒二合一  
洗髮沐浴泡沫  
g&h Baby Wash & Shampoo



g&h 嬰兒潤膚露  
g&h Baby Lotion



## 強效植物護理成分

### Plant-Based Goodness Ingredients



源自金盞花複合物的水分  
Calendula Complex Water

由菊科草本植物製成，有助加強玻尿酸屏障，為嬰兒肌膚表面提供保濕防護，減慢並防止水分流失。

Made from an herbaceous plant in the daisy family. Helps strengthen the hyaluronic acid barrier to provide moisture protection on top of baby's skin, slowing and protecting against moisture loss.



源自橄欖油的神經醯胺  
Olive Oil-Derived Ceramide

神經醯胺是一種特殊的分子，在維持肌膚高水分發揮關鍵作用，有助強化嬰兒肌膚的保濕屏障，提高並維持穩定的水分含量。

A ceramide is a specific kind of molecule that plays a key role in maintaining higher moisture levels in skin. It helps strengthen skin's protective moisture barrier to boost and maintain a more stable moisture level in baby's skin.



洋甘菊精油  
Chamomile Essential Oil

由NutriCert™認證農場的植物提煉而成的洋甘菊精油有助支持脂質屏障，保護嬰兒肌膚免受環境壓力。

Chamomile Essential Oil, from plants grown on a NutriCert-certified partner farm, helps support lipid barrier to protect baby's skin against environmental stressors.

溫和泡沫，結合洗髮及沐浴，為嬰兒肌膚帶來三重屏障保護，從頭到腳舒緩及潔淨柔嫩肌膚。

Gently foaming 2-in-1 shampoo and body wash with Triple Barrier Protection. Helps soothe while thoroughly cleanses baby's delicate skin from head to toe.

- 二合一配方，溫和清潔寶寶的頭髮、頭皮及肌膚  
2 in 1 formula gently cleanses baby's hair, scalp and skin
- 豐盈綿密泡沫，沐浴更快、更輕鬆  
Every pump creates a rich, dense foam lather that makes bath time easier and faster
- 極緻柔和配方，沖洗後不會造成乾燥  
Ultra mild formula won't leave baby's skin feeling dry after rinsing
- 不澀眼配方  
Tear-free
- 不添加皂鹼、香料、硫酸鹽、人造色素、礦物油、鄰苯二甲酸酯及對羥基苯甲酸酯  
Free from soap, fragrance, sulfates, artificial colorants, mineral oil, phthalates, and parabens
- 適合6個月及以上嬰兒  
Gentle enough for babies 6 months and older
- 適合每日使用  
Suitable for daily use as needed
- 通過皮膚科醫生測試及過敏測試  
Dermatologist-tested. Allergy-tested

g&h 嬰兒二合一  
洗髮沐浴泡沫  
g&h Baby Wash & Shampoo



400 ml  
產地：韓國  
Made in Korea



## 植物複合配方

Phyto Complex

### 嫩芽萃取複合物

包括西蘭花、紫花苜蓿、椰菜、發芽小麥、白菜和蘿蔔芽的嫩芽萃取物，有助舒緩寶寶嬌嫩的肌膚。

### Fresh Sprout Extract Complex

This blend includes sprout extracts from broccoli, alfalfa, cabbage, sprouted wheat, bok choy and radish sprouts. Soothes baby's delicate skin.

### 綠葉萃取複合物

建立強大的保護層，幫助寶寶的肌膚對抗外部壓力的傷害，例如紫外線和空氣污染物。

### Green Leaf Extract Complex

Helps build a strong protective layer to defend baby's skin from external stressors, such as UV and air pollutants.



## g&h 嬰兒二合一 洗髮沐浴泡沫

g&h Baby Wash & Shampoo

## 使用方法

How to Use

用溫水沾濕寶寶的頭髮及全身，然後用手或毛巾塗上洗髮沐浴泡沫，輕輕揉搓然後沖洗乾淨。

Wet baby's hair and body with warm water, apply baby wash with your hand or washcloth, gently lather and rinse.

## g&h 嬰兒潤膚露

### g&h Baby Lotion

溫和的身體潤膚露，為寶寶嬌嫩的肌膚提供深層滋潤。三重屏障保護輕柔地包裹著肌膚，帶來持久保濕滋潤，讓寶寶的肌膚感覺光滑柔軟。

Mild body lotion that gives deep moisturization for delicate baby skin. Wraps skin with our Triple Barrier Protection that provides lasting moisture and leaves baby's skin feeling smooth and supple.

- 24小時鎖住水分  
Locks in moisture for 24 hours
- 強化寶寶肌膚的天然保濕屏障，提高肌膚的天然保濕度  
Strengthens baby skin's natural moisture barrier to help improve skin's natural moisture level
- 質地容易推開、不黏膩  
Easy-gliding, non-greasy texture
- 讓寶寶的肌膚觸感柔軟、光滑，明顯滋潤  
Leaves baby's skin feeling touchably soft, smooth and visibly moisturized
- 不添加香料、硫酸鹽、人造色素、礦物油、鄰苯二甲酸酯及對羥基苯甲酸酯  
Free from fragrance, sulfates, artificial colorants, mineral oil, phthalates, and parabens
- 適合6個月及以上嬰兒  
Gentle enough for babies 6 months and older
- 適合每日使用  
Suitable for daily use as needed
- 通過皮膚科醫生測試及過敏測試  
Dermatologist-tested. Allergy-tested



400 ml  
產地：韓國  
Made in Korea



## 植物複合配方 Phyto Complex

### 嫩芽萃取複合物

包括西蘭花、紫花苜蓿、椰菜、發芽小麥、白菜和蘿蔔芽的嫩芽萃取物，有助舒緩寶寶嬌嫩的肌膚。

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### 天然發酵萃取複合物

令寶寶嬌嫩的肌膚倍感舒適。

**Natural Ferment Extract Complex**  
Helps comfort baby's delicate skin.



**g&h 嬰兒潤膚露**  
g&h Baby Lotion

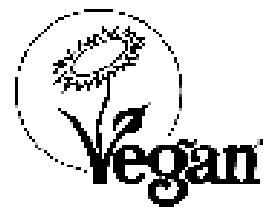
## 使用方法 How to Use

用毛巾抹乾寶寶的身體後，塗上潤膚露並輕輕按摩全身。

After drying with towel, gently massage baby lotion all over baby's entire body.

## 個人護理產品潔淨標準 Personal Care Clean

- 擁有純素認證  
Registered with The Vegan Society
- 不含動物衍生成分  
Free from animal-derived ingredients
- 不經動物測試  
No animal testing



 確保配方不含個人護理產品禁用清單上的幾千種成分  
Avoids thousands of ingredients on our Personal Care Clean list



## 支持可持續發展 Sustainability Efforts

- 可生物降解配方 ( 洗髮沐浴泡沫 )  
Biodegradable formula (Wash & Shampoo)
- 瓶身由30%可回收材料製成  
Bottle made with 30% recycled material

# 產品價目

## Price List



編號 Code	產品名稱 Product Name	直銷價目 HKD	直銷價目 MOP
6308	g&h 嬰兒二合一洗髮沐浴泡沫 g&h Baby Wash & Shampoo	100	103
6309	g&h 嬰兒潤膚露 g&h Baby Lotion	135	139.5



**Thank you**

**g&h**  
Baby