



ARTISTRY

SKIN NUTRITION

雅姿植萃滋養

維C抗氧提亮凝膠面膜
Brightening Vitamin C+Gel Mask

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雅姿植萃滋養系列定位及目標客群

Artistry Skin Nutrition Tier & Demographic

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護膚品系列 SKINCARE PORTFOLIO

青春無瑕系列 STUDIO SKIN

U25 (18-30)

為剛開始護膚的人提供充滿趣味的產品，採用植物成分，讓肌膚健康、清爽。

For those just starting their skincare journey, this range is fun and experiential, combining botanicals for healthy, clean - feeling skin.

ARTISTRY
STUDIO



個人專屬系列 SIGNATURE SELECT

25-45 Millennials

呵護全臉需求，一次提供多種護膚方案，針對不同部位各種肌膚問題。

Designed to take care of the whole face and be personalized to treat multiple skin concerns.

SIGNATURE SELECT™

植萃滋養系列 SKIN NUTRITION

25-45 Millennials

雅姿植萃滋養系列產品就像肌膚的營養補充品，能滿足肌膚在任何年齡、任何階段的5大營養需求，並自我調節。有助恢復肌膚平衡狀態，保護肌膚，保持健康光采。

Artistry™ Skin Nutrition products act like supplements for your skin to fulfill 5 key skin nutritional requirements that self-adjust at every stage, at any age. Balance is restored and the skin is protected to keep it looking radiant and healthy.

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科研美肌系列 LABS

O45

雅姿科研美肌系列以其卓越的肌膚健康科學，幫助逆轉時光，締造非凡效果。將針對特定肌膚問題的產品納入日常護理程序，全方位提升肌膚狀態。

Artistry™ LABS products deliver premier, skin-health science to help reverse the effects of time and achieve exceptional results. Complement your daily regimen with products designed to target specific skin concerns for an optimized skin transformation.

ARTISTRY
LABS



強效修護系列 INTENSIVE

O30

專業級護膚方案，蘊含強效成分，特別是在夜間發揮卓越功效，帶來專業修護效果。

Designed as professional solutions and professional results with potent ingredients in high performance especially over nighttime.

INTENSIVE SKINCARE

男士護膚系列 MEN

25-45

專為男士而設，嚴選高效成分打造肌膚最佳狀態。

Designed for Men to help synchronize men's skin condition with effective ingredients meticulously selected.

ARTISTRY
men

光感煥白系列 IDEAL RADIANCE

25-45 Millennials

專為亞洲人研發，幫助去除色斑和改善膚色不均，締造煥白光采。

Developed specifically for Asian who want to get rid of dark spots and discolorations to achieve Ideal Radiance.

IDEAL RADIANCE™

金鑽賦活系列 LONGXEVITY

O35

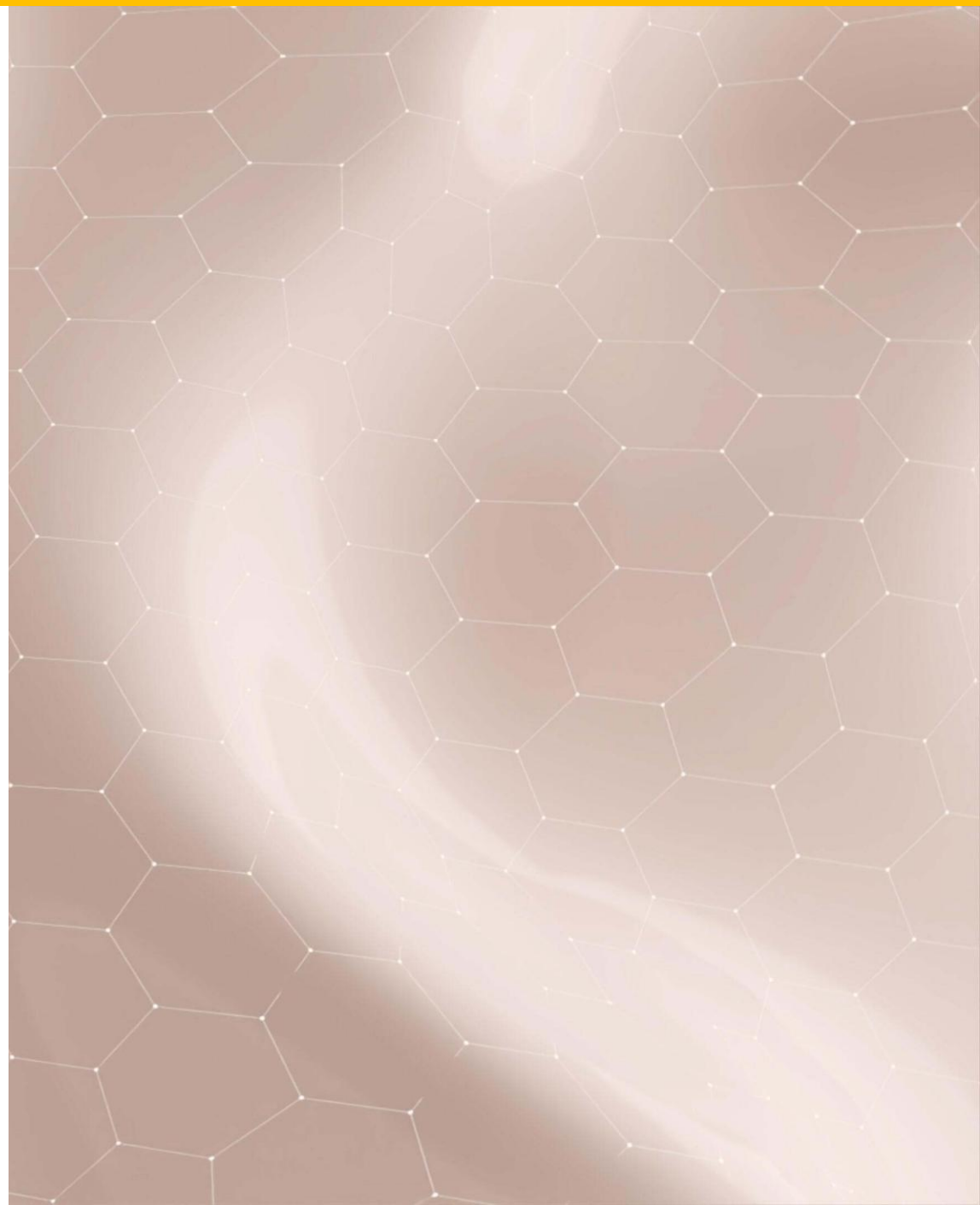
從肌膚的細胞層面開始激活，維持與提升肌膚健康，賦予肌膚顯著年輕、飽滿的光采。

Activate skin health from the cellular level, maintaining and enhancing its vitality to bestow a visibly youthful, plump and radiant complexion.

LONGXEVITY

為何我們需要維他命 C 面膜？

Why Do We Need Vitamin C Mask?



為何我們需要維他命 C 面膜？ Why Do We Need Vitamin C Mask?

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SKIN NUTRITION

1 可見體驗 · 即時功效 Demonstrable experience and Immediate efficacy



使用一次即可帶來即時、明顯效果
Deliver **immediate** and **visible results** just after
one use

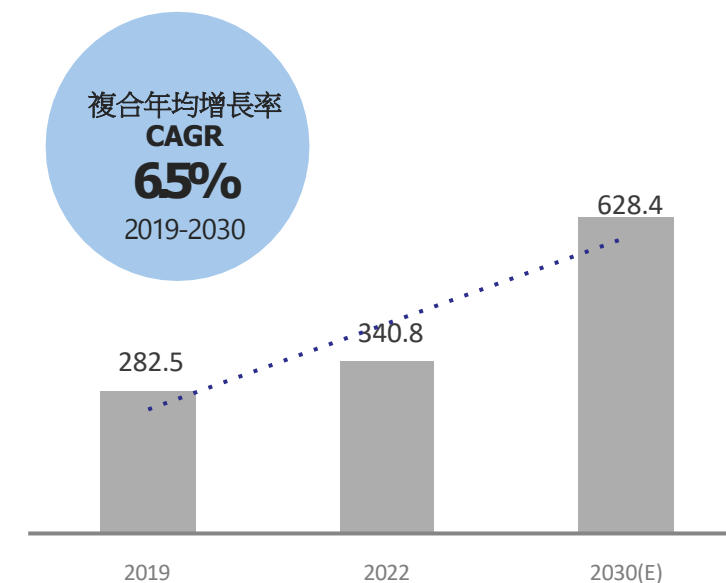
2 入門產品 · 親民價格 Door Opener due to Accessible Price



DP: HK\$240

高性價比吸引新顧客，降低價格門檻
Serve as strong price value for new customers
offering lowering price barriers

3 面膜市場規模持續增長 Sheet Mask Market Size is growing



資料來源 Source: Knowledge based value, Global Sheet Face Mask Market Size & Industry Trends Report, Jan 2024

為何我們需要維他命 C 面膜？ Why Do We Need Vitamin C Mask?

4 最快見效的亮肌捷徑

The fastest shortcut to an instant glow

- 現代人的肌膚每日都承受污染、捱夜、藍光及壓力的消耗
Modern skin is constantly stressed by pollution, lack of sleep, blue light and daily pressure
- 只需 30 分鐘，面膜能為肌膚帶來深度修復
A mask delivers in-depth skin recovery in just 30 minutes
- 一次使用即可帶來明顯效果 —— 肌膚更亮、更水潤、更穩定
Instant visible results after just one use — brighter, calmer, more hydrated
- 面膜能加乘精華的吸收與功效
Masks boost the absorption and power of serums
- 簡單、享受、容易堅持的護膚儀式，最易令人愛上並重複使用
A simple, enjoyable self-care step that we love and will repeat
- 每週加入面膜，有助提升整體護膚效果並加快可見改善
Using a mask weekly enhances overall results and speeds up visible improvement



肌膚科學

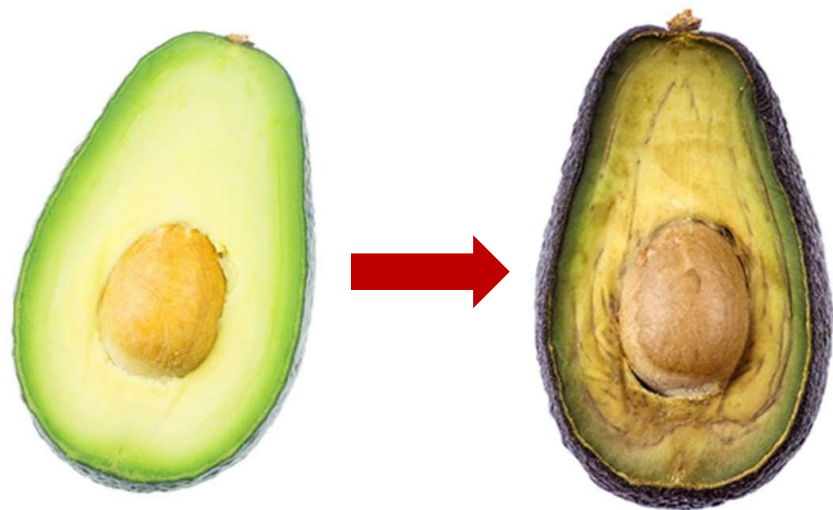
Skin Science

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肌膚科學

Skin Science



牛油果一旦氧化就會變黑
Just as an avocado browns when
exposed to oxidation



我們的肌膚亦會經歷氧化，並
加速產生可見老化跡象
Our skin undergoes similar oxidative
changes that accelerate visible aging

肌膚老化原因

Skin Aging Factors



基因
Generic Factors



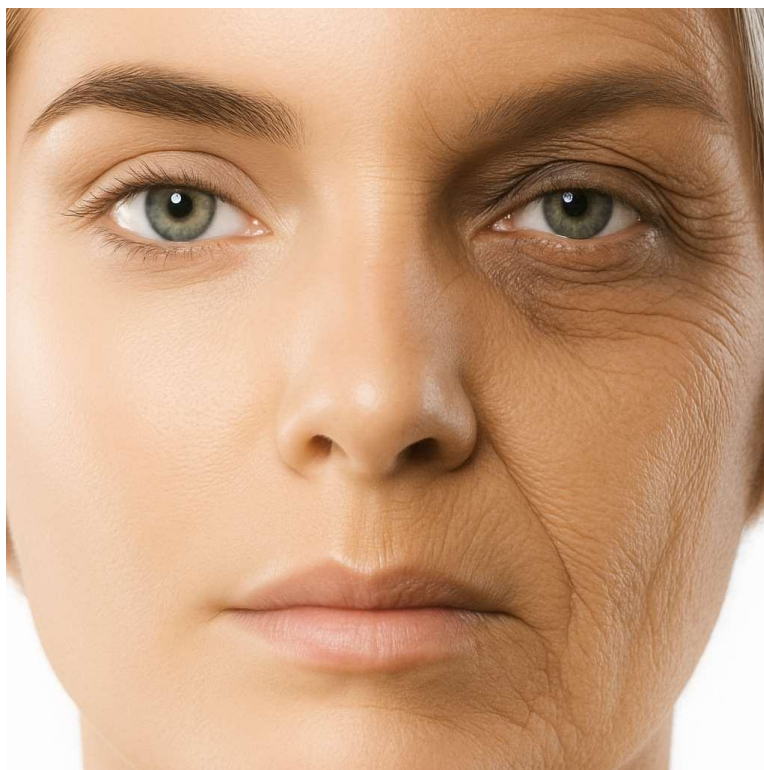
壓力
Stress



污染
Pollution



吸煙
Smoking



紫外線
UV rays



活性氧
Reactive Oxygen Species

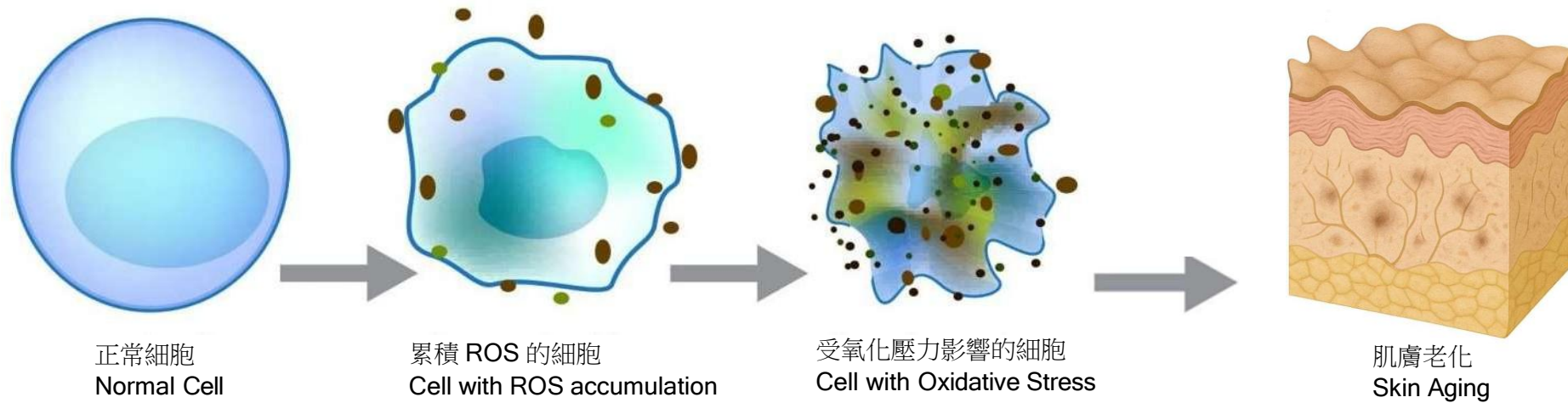
肌膚老化的主要因素
**Major Factor of
Skin Aging**

ROS對肌膚的影響

What ROS Does Inside the Skin

ROS（活性氧）是不穩定的含氧分子，容易與細胞內其他分子產生反應並造成氧化壓力。

ROS (Reactive Oxygen Species) are unstable oxygen-containing molecules that are highly reactive with other molecules in cells that induced oxidative stress.

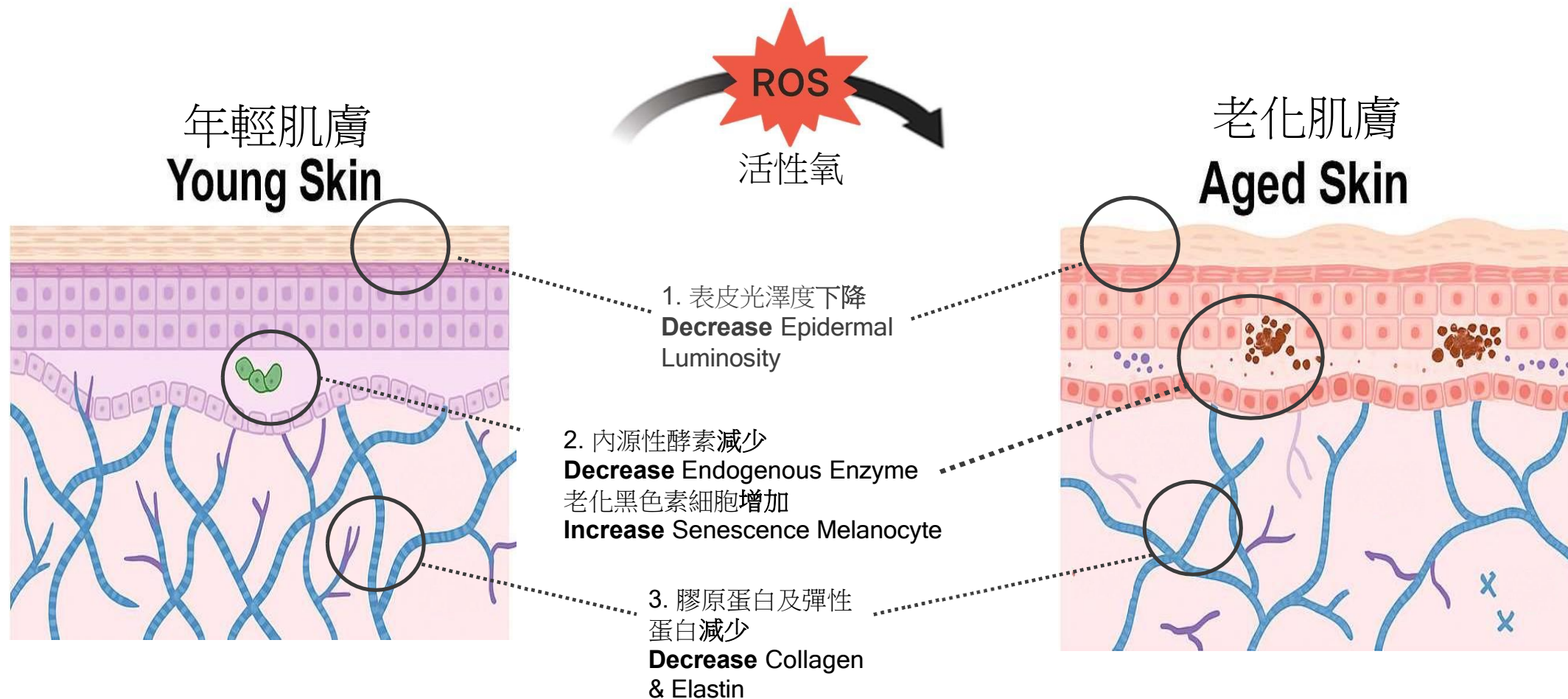


過量的**ROS**會引致「氧化壓力」，造成肌膚老化

Excessive ROS accumulation can lead to Oxidative Stress, which causes skin aging

ROS 導致的肌膚變化

ROS-Induced Biological Changes in Skin



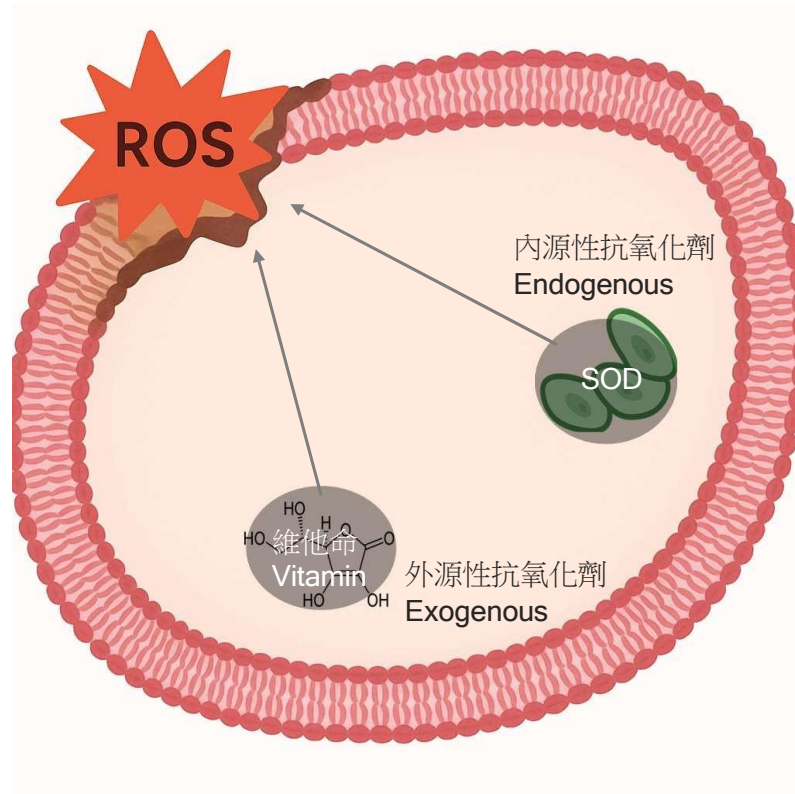
我們的肌膚每天都在與
看不見的 **ROS** 作戰
Every day, our skin faces an in
visible battle against ROS



抗氧化劑是能保護細胞
免受 **ROS** 傷害的複合物
Antioxidants are compounds
that protect cells against ROS

抗氧化系統

Antioxidant System



- 內源性抗氧化劑由人體自然產生：如超氧化物歧化酶（SOD）；SOD 有助調節 ROS 濃度

Endogenous Antioxidants are produced naturally i.e. Superoxide Dismutase (SOD); SOD regulates ROS levels

- 外源性抗氧化劑從飲食或補充品攝取：如維他命 C，維他命C能清除及中和自由基。

Exogenous Antioxidants: Obtained from diet or supplements, i.e. vitamins. Vitamin C scavenges & neutralizes free radicals

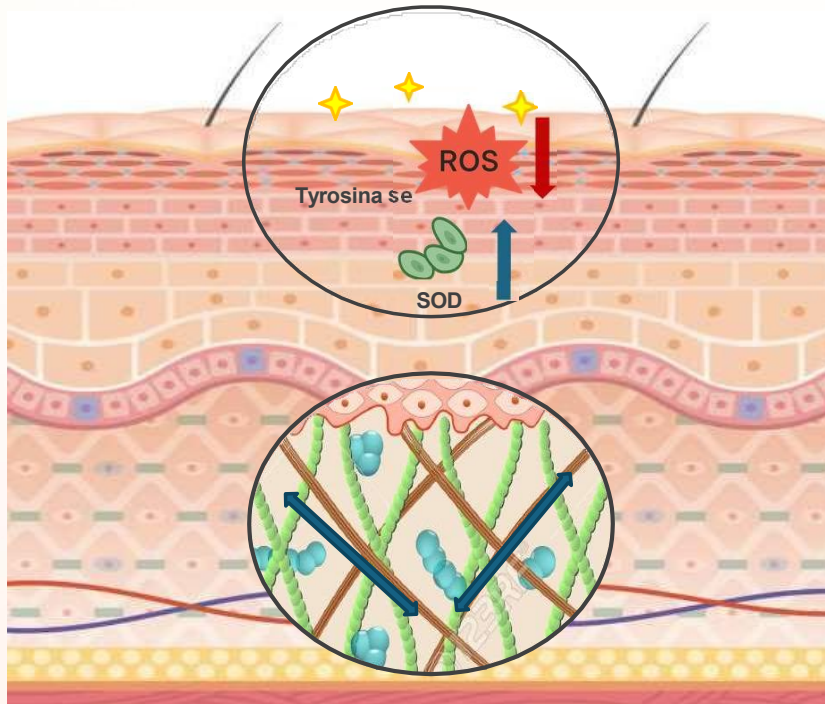
內源性抗氧化劑與外源性抗氧化劑之協同作用可抑制ROS
Endogenous antioxidants cooperate with Exogenous antioxidants to suppress the ROS reactions

Wang, Ying, et al. "Superoxide dismutases: Dual roles in controlling ROS damage and regulating ROS signaling." *Journal of Cell Biology* 217.6 (2018): 1915-1928.

Chaudhary, Priya, et al. "Oxidative stress, free radicals and antioxidants: Potential crosstalk in the pathophysiology of human diseases." *Frontiers in chemistry* 11 (2023): 1158198.

全面的抗氧化系統 — 面膜如何發揮功效

Comprehensive Skin Defense System — How the mask works



1. 防禦Defense:

建立全面的抗氧化系統

Providing a comprehensive antioxidant system through endogenous and exogenous

2. 增效Boosting:

提升維他命 C 的抗氧化效能

Enhancing the performance of Vitamin C

3. 活力與緊緻Vitality & Firmness:

減少黑色素生成並強化膠原結構

Reducing melanin production and strengthening collagen structure

4. 導入Delivery:

提升有效成分滲透及吸收

Optimizing the delivery of active ingredients

主要成分

Key Ingredients



強效抗氧化防禦系統的超級成分

Superhero Ingredients Powering the Antioxidant Defense System

1

助肌膚建立全面的抗氧化壓力防禦系統

Building your skin's comprehensive defence system against oxidative stress



迷迭香
Rosemary



黑加侖
Black current



針葉櫻桃
Acerola



白奇亞籽
White chia seed

超過20種強效抗氧化劑

20+ powerful antioxidants

當中4種來自紐崔萊和NutriCert™ 認證合作農場原料

Exclusive blend of 4 ingredients from Nutrilite and NutriCert partner farms

2

增強維他命C功效 Amplify Vitamin C Function



副生元 Parabiotics

- 特別為維他命C而設
Specially customized for Vitamin C
- 提升維他命C的抗氧化功效
Boost the antioxidant performance of Vitamin C
- 協助維持肌膚微生態平衡
Help support a balanced skin microbiome



植萃複合配方 Plant based boosting complex

- 提升維他命C的抗氧化功效
Boost the antioxidant performance of Vitamin C

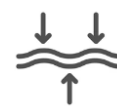
3

亮白緊緻 Brightening & Firming



煙醯胺 Niacinamide

- 有助均勻膚色
Helps visibly even the appearance of skin tone

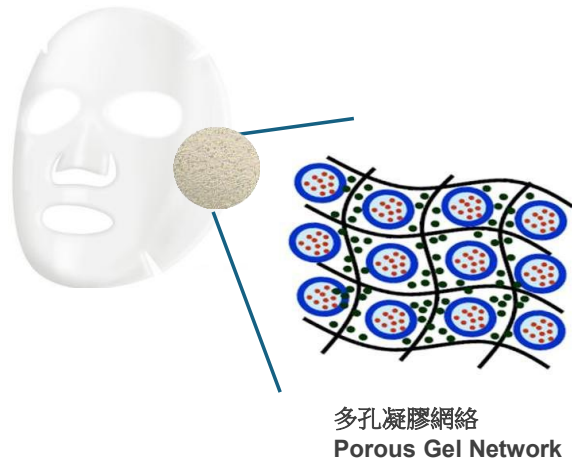


腺苷 Adenosine

- 改善肌膚緊緻度
Helps improve skin firmness

凝膠面膜—快速、深層導入

Hydrogel Matrix for Rapid, Deep Delivery



凝膠面膜 — 30 分鐘釋放強大活性成分
Rapid release of active ingredients through the hydrogel mask over 30 minutes

- ✓ 面膜豐富養分滲透肌底，吸收後，膜材變得透明
Rich nutrients penetrate deep into the skin. After absorption, the mask material becomes transparent
- ✓ 構造極度服貼，有效防止水分蒸發
Adheres closely to the skin, effectively preventing moisture evaporation
- ✓ 鎖緊抗氧化成分，增強其穩定性，抵抗外來氧化因素
Locks in antioxidants, enhancing stability from external factors
- ✓ 採用獨特緩釋技術
Time-release absorption
- ✓ 瞬間清爽舒緩肌膚
Instant cooling and soothing



產品介紹

Product Introduction

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三大亮點

Top 3 Highlights



1



一次使用即時提亮

Instantly Brightens the Skin in Just One Use

- 強效抗氧化系統，帶來高效亮肌效果
Powerful antioxidant system for intense brightening
- 啫喱面膜形態把「一整瓶」高抗氧化精華固化成膜，皮膚充分吸收一滴不漏
Hydrogel format solidifying an entire bottle of antioxidant-rich serum
- 多孔凝膠網絡結構，針對高濃度抗氧化配方優化，確保高效滲透釋放
The porous gel network structure, optimized for antioxidant rich formula

三大亮點

Top 3 Highlights



2



20+ 抗氧化成分的強效配方組合

Powerful mixology of 20+ antioxidants

- 精選 **21** 種成分，並以特調配方提供抗氧化好處
21 selected ingredients with a special blend for antioxidant benefits
- 紐崔萊和**NutriCert™** 認證合作農場的植物來源成分，提供強效抗氧化防護，抵禦不同肌膚層面的自由基侵襲
Powerful antioxidant protection powered by **Nutrilite, Nutricert** grown ingredients provide shield against various free radicals across various skin layers
- 副生元及植物增效複合物提升維他命 **C** 的抗氧化表現
Parabiotics, Plant-based boosting Complex boost the antioxidant performance of Vitamin C

三大亮點

Top 3 Highlights



看得見的凝膠面膜體驗

Demonstrable hydrogel format

- 凝膠面膜在敷用時會逐漸被皮膚吸收並轉為透明
A visible and demonstrable gel format that melts down, transforming into transparent look
- 帶來降溫及舒緩效果
Gel provides **a cooling effect** on the skin and soothes the skin
- 高貼服度有助吸收，同時緊緻提升下顎線
Strong adhesion ensures the skin absorbs the formula, while it tightens jaw line

消費者測試結果

Proven Results by Consumer Test



臨床實證 Clinically Proven

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臨床測試顯示，本產品...

During clinical testing, the product showed that it...



僅一次使用後 *Only after one use.*

- 三重膚色改善（泛紅／蠟黃／暗沉）：
分別改善 **5.6%**、**0.7%**、**1.1%**
3 skin tone improvement (Redness, Yellowness, Darkness) **by 5.6, 0.7, 1.1%**
- 肌膚溫度下降 **6.8 度**
Reduce skin temperature by **6.8degrees**
- 膚質紋理改善 **19.7%**
Refines skin texture by **19.7%**
- 毛孔周邊緊緻度提升 **25.4%**
Enhance skin firmness around pore by **25.4%**
- 舒緩／鎮靜提升 **18.7%**
Soothing/Calm the skin by **18.7%**

👑 維C面膜 × 維C精華 = 加乘亮肌效果！
👑 VC Mask × VC Serum = Multiplied Skin Brightening Effect!



使用兩星期後 *2 weeks after..*

維C抗氧提亮凝膠面膜 配合 三重玻尿酸維C精華液使用
When used together, Vitamin C+ Gel Mask and Vitamin C +HA3 Daily Serum

- 抵禦外在壓力最高達 **92.22%***，同時提升肌膚光澤度 **84.204%**
Protect skin against external stressors by up to **92.22%*** while enhancing skin radiance by **84.204%**

* 指凝膠面膜浸出液（2.5%）與 三重玻尿酸維C精華液（0.05%）的組合測試。
* Hydrogel Mask Eluate (2.5%) with Vitamin C +HA3 Daily Serum (0.05%).

消費者一致好評

Consumers Love It

消費者測試中，參加者一致認同本產品.....
During consumer testing, participants agreed that the product...

僅一次使用後 *Only after one use,*

- **80%**同意肌膚更顯健康光澤 agreed the mask gives their skin a healthy glow
- **73%**同意整體亮度提升 agreed the mask enhances the overall brightness of their skin
- **80%**同意膚色更清透 agreed the mask enhances their skin for a clearer look
- **80%**同意暗沉觀感減少 agreed the mask helps reduce the appearance of dullness
- **79%**同意肌膚看起來更有活力 agreed the mask makes their skin appear more revitalized
- **81%**同意可舒緩肌膚 agreed the mask helps soothe their skin
- **82%**同意使用後肌膚更滋潤 agreed the mask leaves their skin feeling moisturized
- **93%**同意不會留下黏膩感 agreed the mask does not leave a tacky feeling on their skin
- **89%**同意吸收度佳 agreed the mask absorbs well

• 受訪者：25-55 歲女性 (N=115)

Subject: 25-55 age Female N=115

• 測試產品：雅姿植萃滋養維C抗氧提亮凝膠面膜

Test Product: Artistry Skin Nutrition Brightening Vitamin C+ Gel Mask

• 研究時期 Research Period: 2025.08.03 ~2025. 08.30

• 使用週期：2 週

Time Period: 2 weeks use

• 研究機構：NIQ

Research Institute : NIQ

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主要賣點

Key Selling Points

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雅姿植萃滋養維C抗氧提亮凝膠面膜
Artistry Skin Nutrition Brightening Vitamin C+ Gel Mask

針對性亮白，光澤即時可見

Targeted Brightening, Visible Radiance

1. 提供強效亮白功效，三重改善膚色不均
(泛紅／蠟黃／暗沉)

Delivers intense brightening & improves uneven skin tone in 3 dimensions

2. 具降溫、舒緩作用，能細緻膚質

Cooling effect & refines texture for smoother look

3. 由紐崔萊針葉櫻桃及 20+ 種抗氧化成分提供效能

Powered by Nutrilite Acerola Cherries + 20+ antioxidant ingredients

4. 只需 30 分鐘，肌膚更顯明亮、更嫩滑

In 30 minutes, skin looks brighter & feels smoother



肌膚營養餐

Skin Nutrition Meal

身體需要日常飲食維持健康
Our bodies need daily nourishment

肌膚也需要日常營養補充
So does our skin

充足營養 = 健康水嫩肌膚！
Adequate nutrition = healthy, radiant skin!



肌膚營養餐 Skin Nutrition Meal

每日護膚 + 每週面膜 = 完美肌膚公式
Daily skincare + weekly face mask = perfect skin formula

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SKIN NUTRITION

肌膚注活
Pre-Treat



精準修護
Treat



長效保濕
Moisturize



美白亮肌
Brighten

植萃滋養系列
三重玻尿酸維C精華液
Skin Nutrition™
Vitamin C+HA3 Daily Serum



注活肌膚，提升保濕度，
打好肌膚健康基礎。
Revitalizes the skin, enhances
hydration, and lays a healthy
foundation for skin complexion.

植萃滋養系列
超效防護精華/超效修復精華
Skin Nutrition™
Defying/Correcting Serum



深層滲透，精準修護肌膚問題，
展現肌膚健康光采。
Precisely targets skin concerns for a
revitalized, fortified, healthy and
youthful appearance.

植萃滋養系列
保濕霜
Skin Nutrition™
Moisturizers



深層鎖水，全天候水潤柔軟，
維持肌膚健康活力。
Deep hydration locks in moisture to
keep the skin soft, supple, and
vibrantly healthy all day long.

植萃滋養系列
維C抗氧提亮凝膠面膜
Skin Nutrition™
Brightening Vitamin C+ Gel Mask



強效抗氧，抵禦不同肌膚層面
的自由基，光澤即時可見
Delivers powerful antioxidant
protection against free radicals
at multiple skin layer for
instantly visible radiance.

每天使用
Daily use

每週使用2-3次
2-3 times weekly

配搭使用，效果加乘
Better Together

每日早上
Every Morning



三重玻尿酸維C精華液 + 超效防護精華
Vitamin C+HA3 Daily Serum + Defying Serum

+55%*
抵禦導致初老的外
界壓力
Protect the skin
from external
stressors that
contribute to early
signs of aging

+29%*
抗氧化力
Antioxidant

每日晚上
Every Night



三重玻尿酸維C精華液 + 超效修復精華
Vitamin C+HA3 Daily Serum + Correcting Serum

+45%*
抵禦導致衰老的外
界壓力
Reduce external
stressors that can
contribute to signs of aging

+46%*
抗氧化力
Antioxidant

每週2-3次
2-3 Times Weekly



三重玻尿酸維C精華液 + 維C抗氧提亮凝膠面膜
Vitamin C+HA3 Daily Serum + Brightening Vitamin C+ Gel Mask

+92.22%*
抵禦外界壓力
Protect the skin from
external stressors

+84.204%
肌膚光澤度
Skin radiance

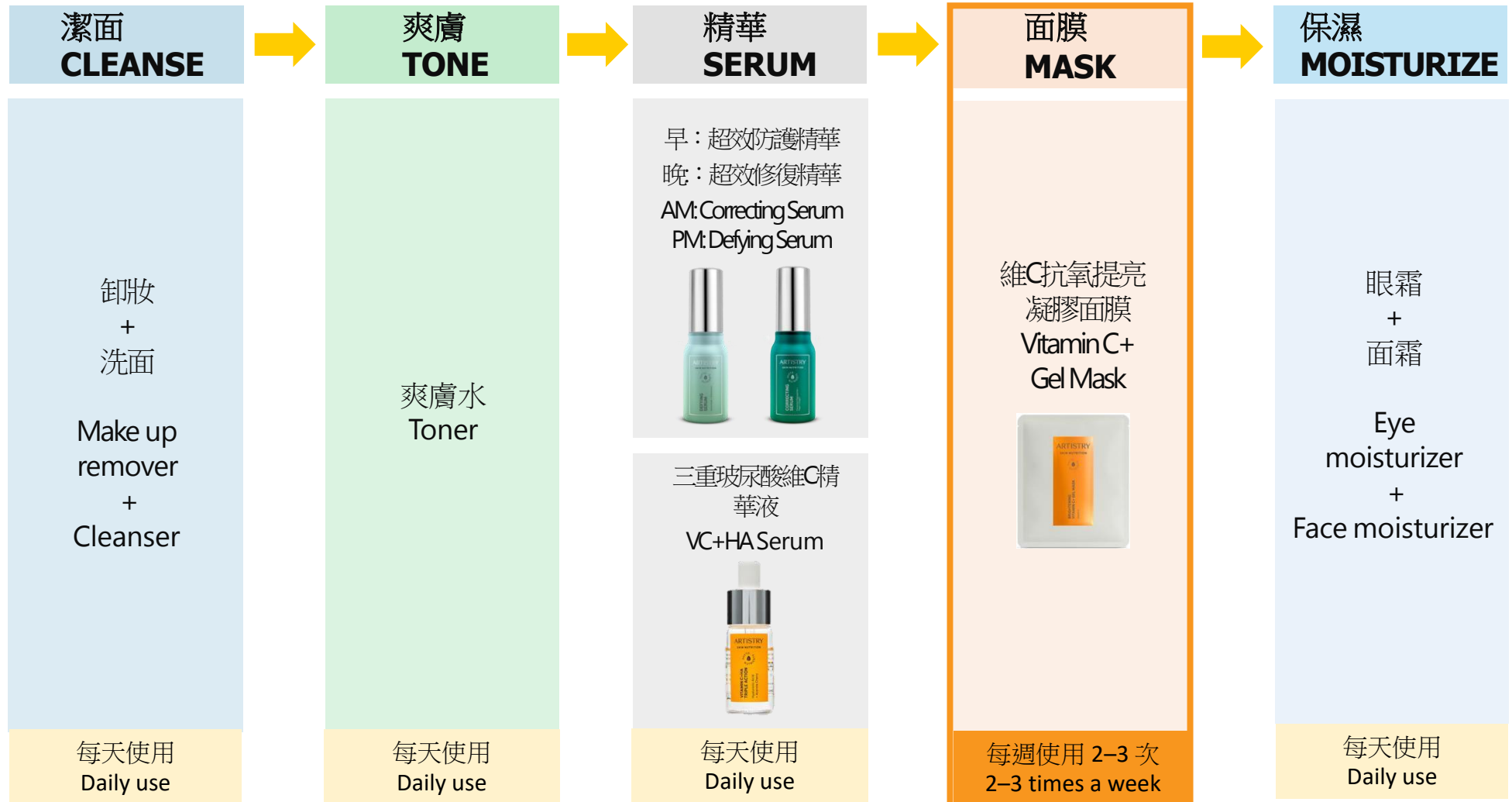
*體外測試 In vitro testing

*與單獨使用三重玻尿酸維C精華液相比 vs using Vitamin C alone

護膚程序 SKINCARE REGIMEN

每日護膚 + 每週面膜 = 完美肌膚公式
Daily skincare + weekly face mask = perfect skin formula

- 面膜屬於密集修護產品，一次使用即可帶來可見效果
Sheet masks are intensive treatment tools designed to deliver visible results after just one use.
- 建議每週使用 2-3 次，或當肌膚需要特別急救提升時使用——早上或晚上皆可
Recommended 2-3 times a week, or whenever your skin needs a special treatment boost —morning or night



產品價目

Product Portfolio

編號 Code	產品名稱 Product Name	直銷價目 HKD	直銷價目 MOP	產地 Country of origin
8276	維C抗氧提亮凝膠面膜 (1盒5片) Brightening Vitamin C+ Gel Mask (5pcs/box)	240	247.5	韓國 Korea



維C抗氧提亮凝膠面膜將於3月5日加入內調外養推廣

Brightening Vitamin C+ Gel Mask will be included at the Beauty Inside Out promotion from 5 Mar

內調外養 美肌指南	紐崔萊 Nutrilite 指定產品	雅姿 Artistry 指定產品
 屏障修護 與保濕	 <ul style="list-style-type: none"> 1 水盈美肌營養片 2 水盈潤澤飲 3 基源欣活飲品 4 全植物蛋白質粉-關節配方 5 三倍強效奧米加三 	 <ul style="list-style-type: none"> 1 植萃滋養超效防護精華 2 植萃滋養超效修復精華 3 植萃滋養睡眠面膜 4 植萃滋養三重 玻尿酸維C精華液
 美白淡斑 抗氧化	 <ul style="list-style-type: none"> 1 長效維他命C營養片 2 鎂質維他命E片 3 漢本草活妍飲品 4 基源欣活飲品 5 全植物蛋白質粉-關節配方 	 <ul style="list-style-type: none"> 1 璀璨鑽白煥采組合/精華 2 植萃滋養三重玻尿酸維C精華液 3 植萃滋養維C抗氧提亮凝膠面膜
 緊緻彈性 與抗衰	 <ul style="list-style-type: none"> 1 長效維他命C營養片 2 水盈美肌營養片 3 水盈潤澤飲 4 基源欣活飲品 5 全植物蛋白質粉-關節配方 	 <ul style="list-style-type: none"> 1 金鑽面霜 2 金鑽眼霜 3 金鑽精華水 4 金鑽面霜(補充裝) 5 金鑽眼霜(補充裝) 6 植萃滋養超效防護精華 7 植萃滋養超效 修復精華

雅姿植萃滋養維C抗氧提亮凝膠面膜 線上支援工具 | 已上載至資源中心

新

培訓資料

[產品資料 > 雅姿 > 培訓資料](#)



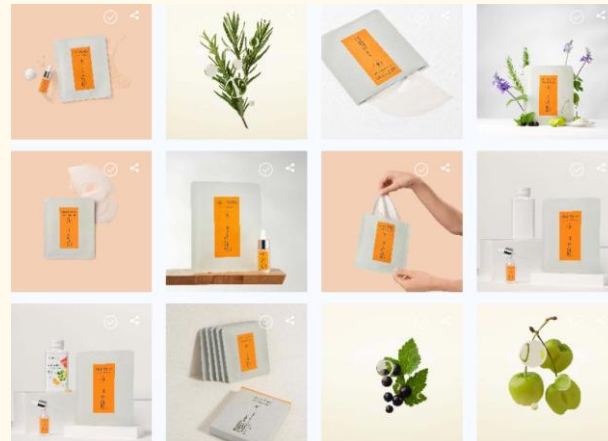
產品短片



[點擊觀看產品影片](#)

產品圖片

[安利圖庫 > 雅姿 > 護膚品](#)



產品海報

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