



(新)

輕柔面霜

眼霜

精華水

面霜

ARTISTRY LONGXEVITY

雅姿金鑽賦活系列
細胞賦活，重現年輕

產品培訓

PRODUCT TRAINING

全新推出

金鑽輕柔面霜

質感輕柔 更易吸收

您有否以下問題？



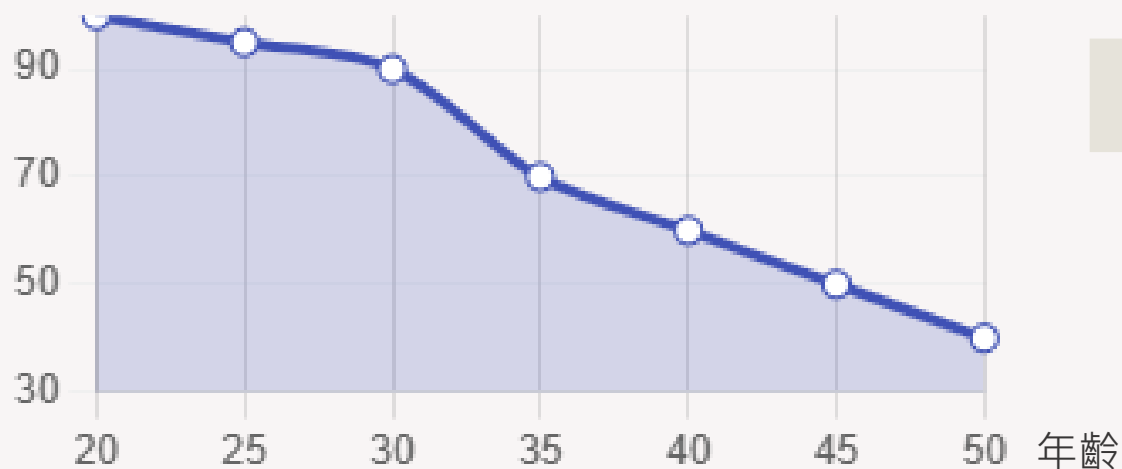
因細胞失去活力
而引致
「斷崖式衰老」

30歲後易出現「斷崖式衰老」

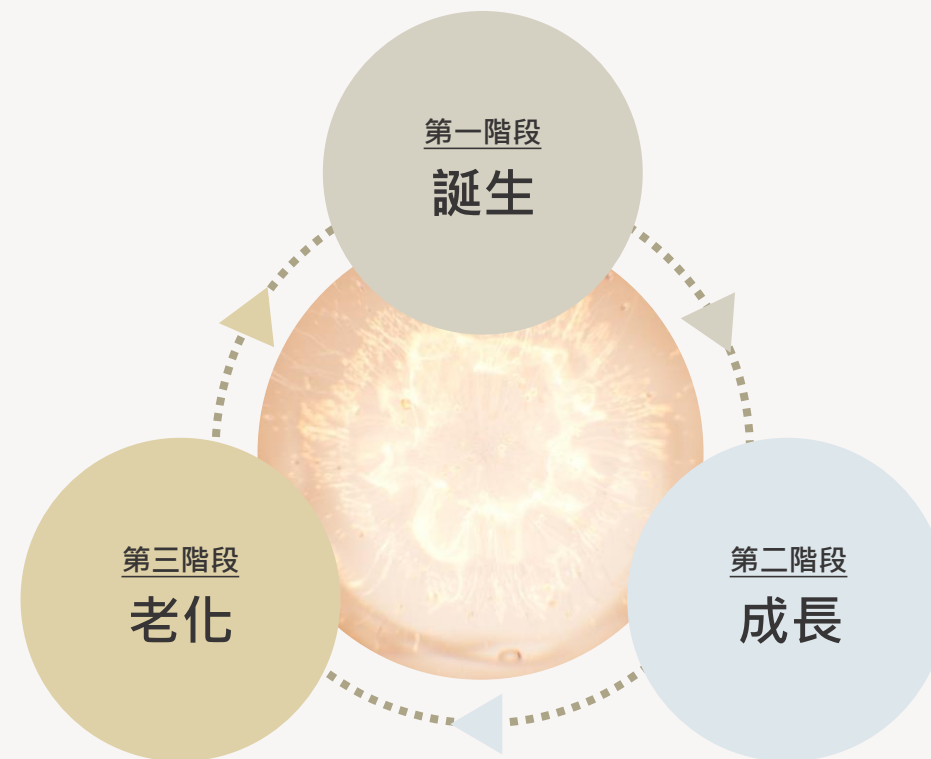
30歲膠原流失的根源 細胞生命週期失衡

研究發現：30-40歲女性膠原流失嚴重

膠原密度



形成期：細胞活力下降，「發電廠」變慢



老化期：

老廢細胞增加，形成衰老表徵

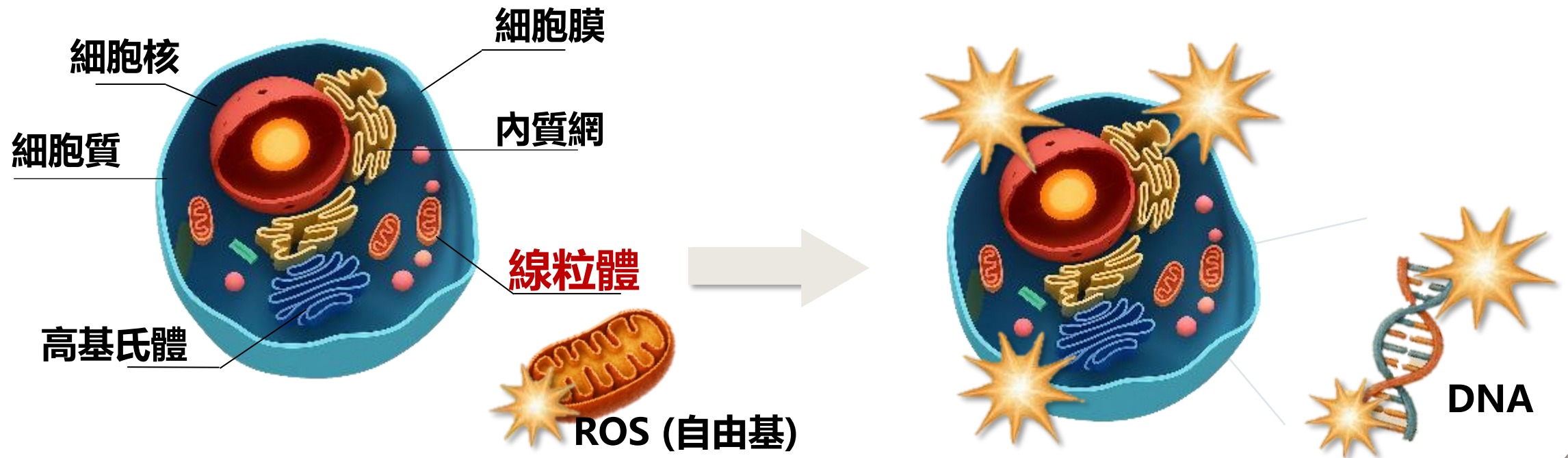
成熟期：

肌膚失去「支撐鋼架」

細胞線粒體比你想的還要重要

線粒體是細胞發電廠，提供能量
維持細胞活力與功能。

沒電或是火花太多，導致
「零件燒壞」、老化更快。

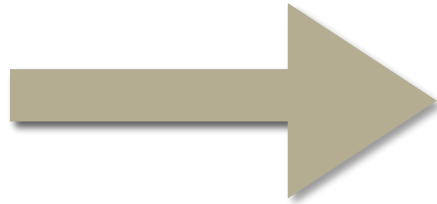


維持細胞年輕的兩大關鍵力

線粒體為細胞提供「活力+修護力」



細胞發電廠
線粒體



細胞



活力

- ① 營養吸收
- ② 能量發電
- ③ 訊號溝通



修護力

- ① 防禦保護
- ② 呼叫支援
- ③ 代謝作用

細胞健康 決定肌膚命運

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- 隨著年齡增長，細胞更新速度減緩，導致肌膚變得粗糙暗沉。
Cellular renewal slows as we age. This results in rougher and more dull skin.
- 老化細胞可能停止產生膠原蛋白，進而造成面部鬆弛與皺紋。
Aged cells can stop producing collagen, resulting in sagging and wrinkles.
- 當細胞間通訊受阻時，黑色素細胞可能對刺激過度反應，產生過量黑色素，形成老人斑。
As cell communication is disrupted, cells like melanocytes can become overactive in response to irritation, producing too much melanin which shows up as age spots.

**透過優化細胞功能、促進再生能力及預防細胞衰老，
維持年輕、富有彈性的肌膚。**

By optimizing cellular function, promoting regeneration, and preventing cellular senescence, we can maintain youthful, resilient skin.



細胞賦活，重現年輕

Cellular Vitality, the Future of Your Skin

天然植物萃取物

+

臨床驗證科研成分

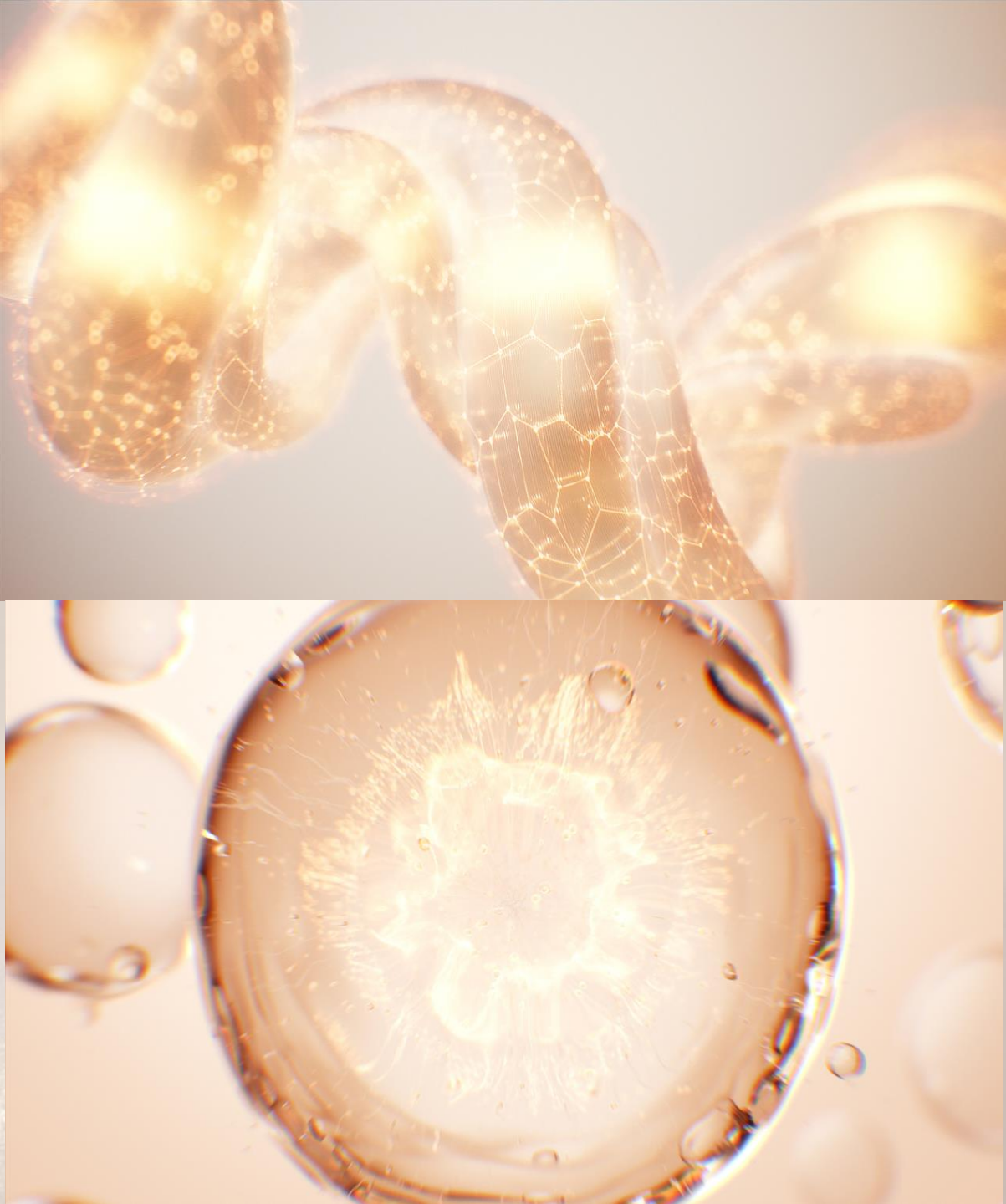
由細胞層面改善肌膚

Introducing Artistry LongXevity™, a breakthrough innovation that improves skin where it matters most: at the **cellular level**.

Fueled by a **potent combination of plant-based botanicals and clinically-proven scientific ingredients**, these powerhouse formulas care for skin throughout its **cellular life cycle** to **defy the signs of time**.



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肌膚細胞活力： 維持肌膚健康外觀的重要因素

Cellular vitality refers to supporting the natural processes that help skin cells function at their best — an important factor in maintaining healthy-looking skin.

肌膚擁有更多活力充沛、運作良好的細胞

- 肌膚的狀態優異
- 外表越年輕

When skin has more vital, well-functioning cells, it tends to perform better — which is reflected in its appearance.

細胞的長壽養護

Cellular Longevity

傳統：
抗衰老護膚，改善衰老表徵，著重外觀年輕化。

THE CONCEPT

Power up skin at the surface cellular level for a remarkably youthful and energized look.

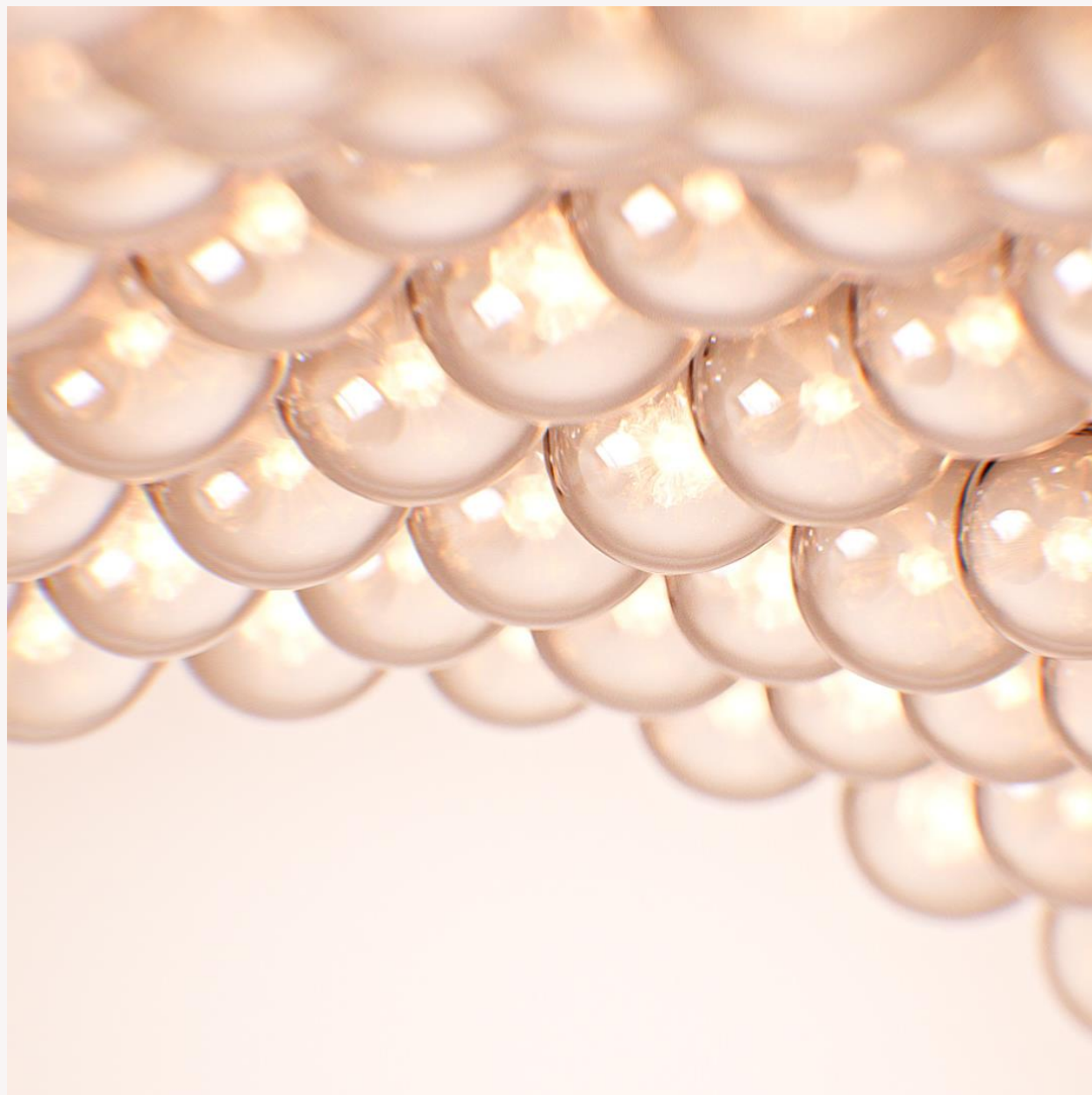
肌膚長壽養護：

從肌膚的**細胞層面**開始激活，維持與**提升肌膚健康**，賦予肌膚顯著年輕、飽滿的光采。

LONGEVITY

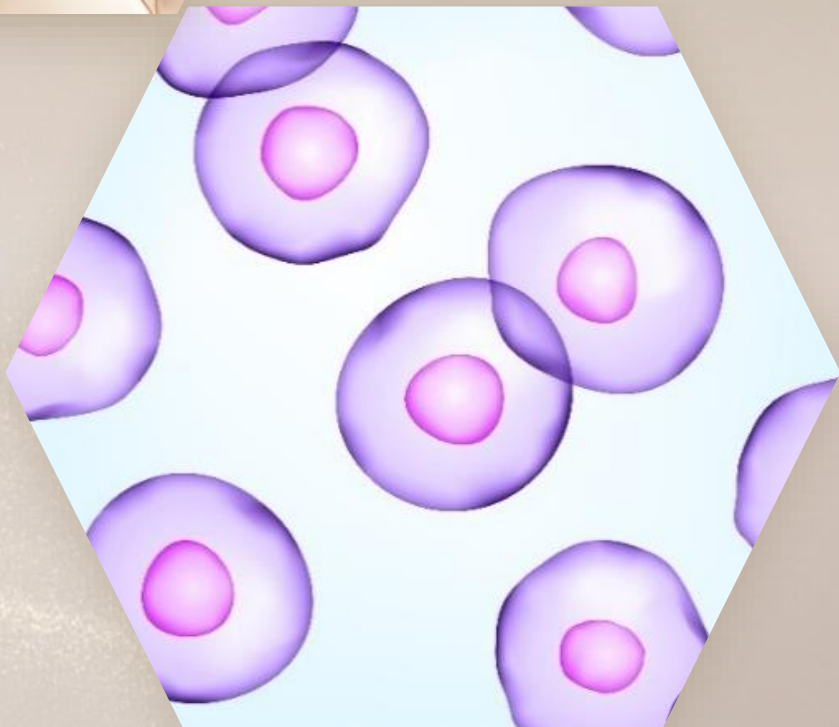
Activate skin health from the **cellular level**, maintaining and **enhancing its vitality** to bestow a visibly youthful, plump and radiant complexion.

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雅姿金鑽賦活系列：
激發細胞活力，強化細胞修護力。



Artistry LongXevity™:
Cellular Vitality and Cellular Resilience.

Cellular Vitality

細胞活力

肌膚煥發健康光采

Skin radiates a healthy glow

細胞能有效辨識並吸收營養

Cells are able to recognize and absorb nutrients

增加製造膠原蛋白

Increase collagen production

將營養轉化為細胞能量

Turn nutrients into energy

持續自我更新

Promote cellular renewal continuously



Cellular Resilience

細胞修護力

肌膚回復彈嫩透亮

Restore skin to an elastic and radiant state

細胞能有效辨識及抵抗
外在壓力與歲月痕跡

Cells are able to recognize and respond
to signs of stress and damage

強化屏障功能

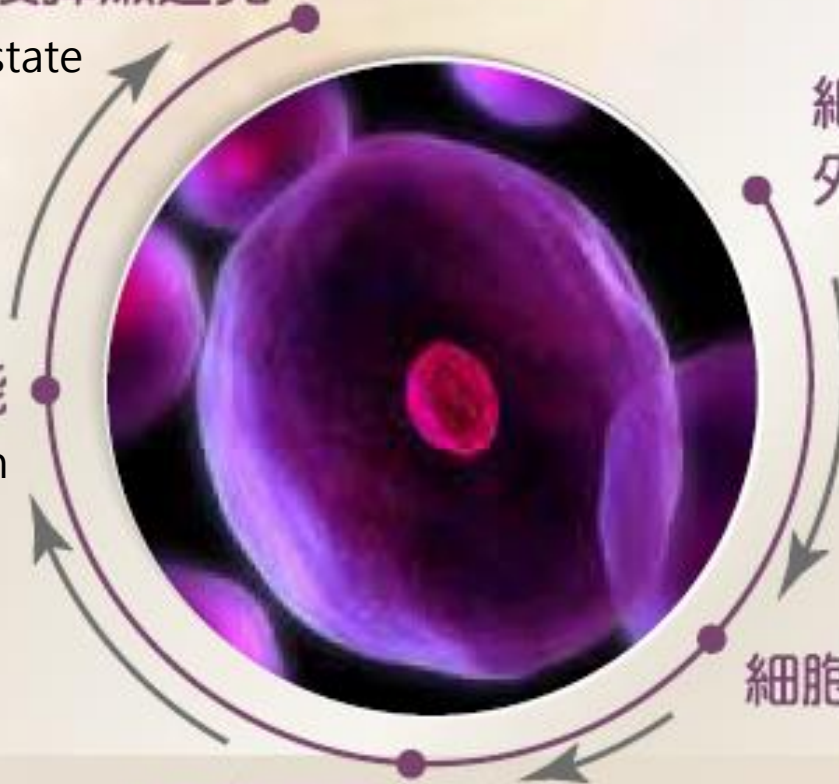
Enhance the barrier function

細胞自我修復及提升代謝循環能力

Self-repair and enhanced metabolic
circulation capacity

修復損傷

Repair damage



細胞生命週期的三個階段 3 Stages of Cellular Lifecycle

甚麼是細胞健康？

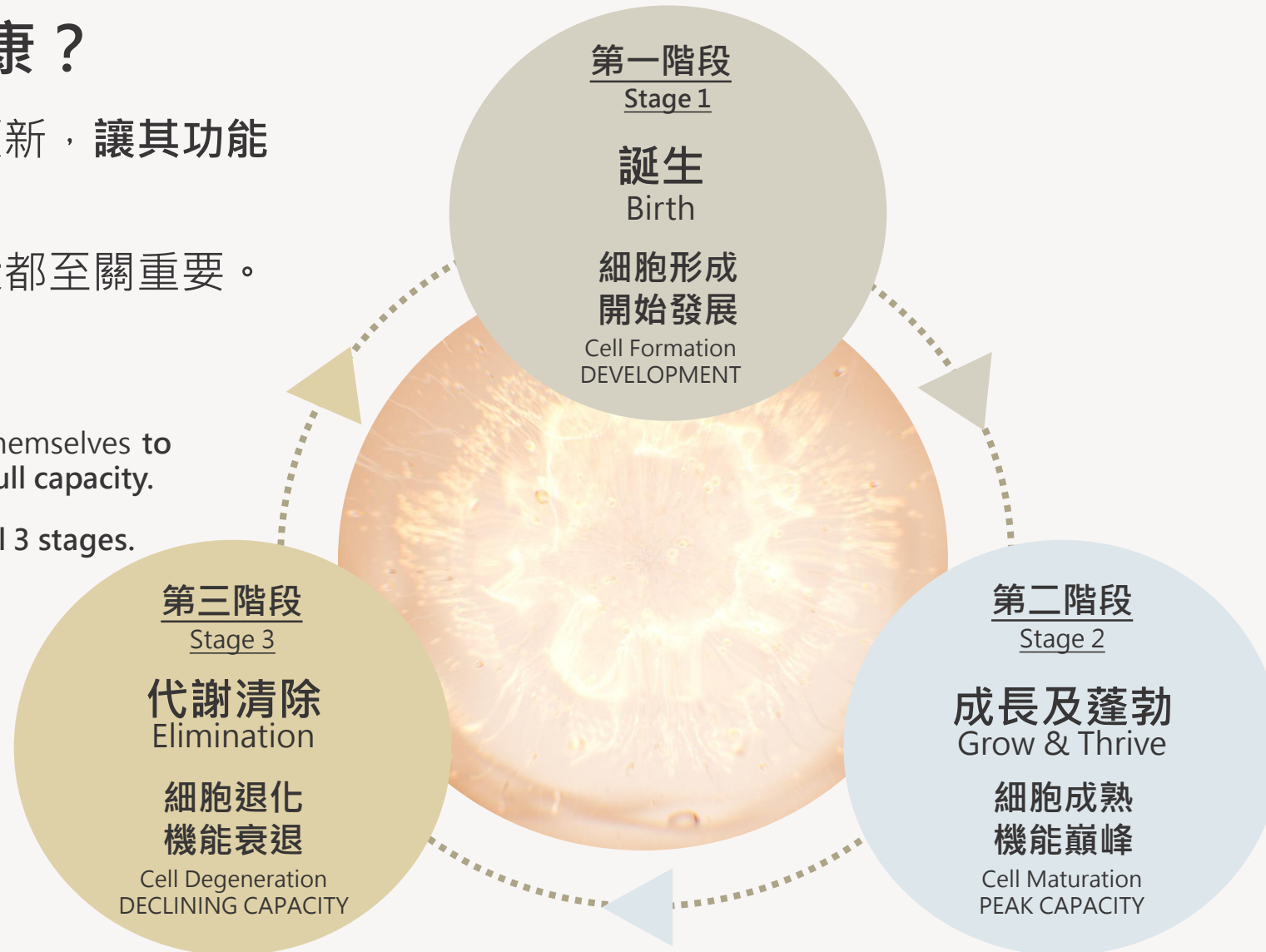
細胞會積極地自我更新，讓其功能充分發揮。

生命週期的三大階段都至關重要。

Cellular Health?

Cells are actively renewing themselves to carry out their functions to full capacity.

It's essential to engage in all 3 stages.



細胞週期的核心成分及其作用 Cell Life Cycle Ingredient Action



第一階段：啟動激活
提升表層細胞能量

FIRST STAGE: Boost surface Cellular Energy

成分 INGREDIENT

摩洛哥堅果幹細胞
Argan Stem Cells



作用 ACTION

幫助皮膚纖維母細胞的再生，
以提升整體細胞活力。

Helps regenerate skin
fibroblast cells to improve
overall cellular vitality.

細胞週期的核心成分及其作用 Cell Life Cycle Ingredient Action



第二階段：賦活重啟
肌膚煥發活力

SECOND STAGE: Help skin grow & thrive

成分 INGREDIENT

作用 ACTION



來自NutriCert™
認證農場的
乳薊果

NutriCert™ Milk Thistle

透過抑制分解膠原蛋白的酵素以
緊緻肌膚，同時減輕泛紅現象並
舒緩肌膚。

Inhibits enzymes that break down
collagen and reduces redness and
soothes the skin.



橄欖幹細胞
Olive Stem Cells

透過倍數級**增加線粒體**以產生更多的
三磷酸腺苷（ATP），**為細胞提供能
量**。同時有助激發肌膚自主賦能的天然
潛力，讓肌膚由內而外煥發活力。

Multiply and enlarge mitochondria to
generate more ATP, powering cells. They
also help to boost the skin's natural
potential to energize itself.



矮百合
Dwarf Lilyturf

減輕因內在及外在因素而產生的
敏感情況。

Reduces irritation from both intrinsic
and extrinsic causes.

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細胞週期的核心成分及其作用 Cell Life Cycle Ingredient Action



第三階段：循環更新
清除老廢滯留細胞

THIRD STAGE: Remove vitality-stealing cells

成分
INGREDIENT

銀杏葉
Ginkgo Biloba



作用
ACTION

清除失去活力的老廢細胞，
使細胞活動能集中於健康細胞
的能量補充與再生修復。

Eliminates dead cells to
concentrate the cell activity
on positive energy and
regeneration of healthy cells.



喚醒肌膚能量 從細胞開始

POWER UP YOUR SKINCARE AT
THE CELLULAR LEVEL

雅姿金鑽賦活系列

突破性創新，啟發自肌膚年輕的根源：
從細胞層面開始，煥發肌膚健康力量。

Discover our most intensive skincare collection,
Artistry LongXevity™. A breakthrough innovation that
is inspired by where it all begins – at the cellular level.

細胞賦活 年輕17歲¹

Empowers Skin To Act Up to 17 Years Younger¹

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結合植物萃取精華與臨床驗證的科學成分，激活肌膚自身的能量機制，讓肌膚煥發年輕光采，年輕達最多17歲¹。

此結論基於在先進的影像實驗室內進行的活體臨床測試，當中針對肌膚彈性與緊緻度的測量結果。

Fueled by a potent combination of **plant-based botanicals** and **clinically-proven scientific ingredients**, these powerhouse formulas work in harmony with each stage of the skin's natural life cycle, supporting the skin's natural energy and help it act up to 17 years younger¹.

Based on in vivo clinical testing in our Advanced Imaging Lab on elasticity and firmness measurements.

¹ 根據一項臨床研究（33位受測者，年齡介於35至64歲），有相當比例的參與者展現出與年輕最多17歲相當的肌膚特徵。實際效果因人而異。

¹ Based on a clinical study (Cutometer Analysis, n=33, ages 35–64). A significant portion of participants showed skin characteristics comparable to up to 17 years younger. Individual results may vary.



核心成分 乳薊果



HERO Ingredient MILK THISTLE

- 於NutriCert™認證合作農場栽種，金鑽賦活系列的產品配方中均含有此成分

Grown on a NutriCert™ certified partner farm and featured in all Artistry LongXevity™ formulas

- 抵禦自由基與藍光等環境刺激造成的肌膚損傷
Protects skin from damage caused by environmental stressors like free radicals and blue light
- 提升細胞活力，改善肌膚外觀
Increases cellular vitality to improve the look of skin
- 抑制膠原蛋白分解，使肌膚更顯緊緻
Helps skin look firmer by preventing collagen breakdown
- 有助減少色素沉澱，提亮膚色
Helps reduce pigmentation to help brighten skin
- 舒緩肌膚
Soothes skin



乳薊果9大溯源步驟

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① 選擇品種 Select the breed

紐崔萊嚴選標準
多重護膚機能之
乳薊果



② 選擇種子 Select seeds

嚴選非基改
盛開種子
孕育高營養植萃



③ 選擇農場 Select the farm

內蒙古沙質土壤
NutriCert™認證農場
遠離污染更安心



④ 種植 Planting

永續農法維持土壤
健康
營造多樣生態環境



⑤ 收成 Harvest

營養最高峰採收
日照自然風乾
密閉倉儲防污染



⑥ 萃取 Extract

研磨細粉
精準調配
符合雅姿純淨標準



⑦ 生產 Production

嚴謹監控生產
超過400項測試
品質嚴格把關



⑧ 包裝 Packing

平均 30% 以上
PCR 消費回收塑料
永續環保



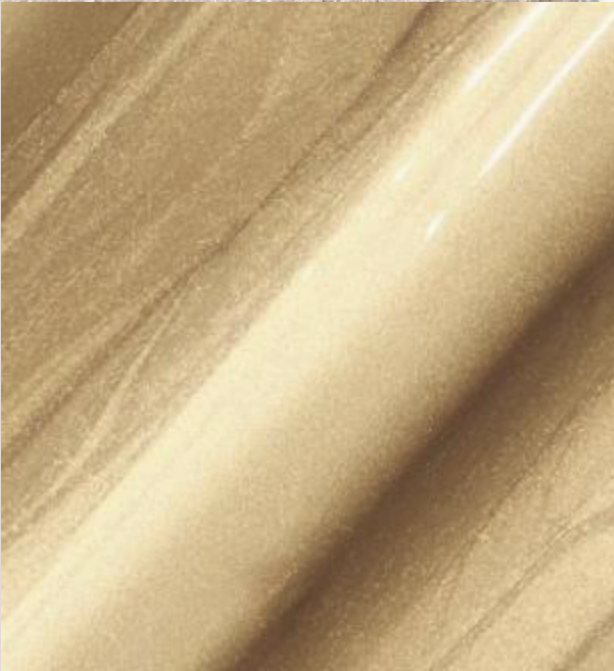
⑨ 成品 Finished Product

源頭到肌膚
層層把關
純淨.安全.有效

升級版24K金複合物

ARTISTRY
LONGXEVITY

為細胞注入能量、修護受損粒線體，讓細胞回到最佳狀態。



含有紐崔萊針葉櫻桃
與菠菜精華，守護肌
膚抵禦環境壓力。



心磷脂、左旋肌肽與夏雪
片蓮，注入能量並維持彈
性。



純金與鑽石粉末讓肌
膚觸感細緻光澤，展
現年輕光采。

金鑽精華水 TONER ESSENCE



喚醒倦容，減淡細紋，打造細膩透亮膚質

Refreshes the look of tired skin and improves the appearance of fine lines, the skin's texture and clarity

瞬間提升肌膚水分 **358%**¹

Increases skin's hydration level by 358%¹

提升後續面霜滲透力超過 **5 倍**²

Boosts the penetration of Artistry LongXevity™ Rich Cream by more than 5 times²

抵禦環境傷害，守護肌膚屏障

Contains ingredients to help protect against environmental damage

肌膚活力彈性提升高達 **410%**³

Skin vitality and resilience enhanced by 410%³

ARTISTRY
LONGXEVITY

¹ 儀器測試結果 Instrumentation proven

² 體外測試結果 In vitro proven

³ 體外測試顯示，當與金鑽面霜配合使用時，金鑽精華水在「雅姿肌膚活力與修護力」上顯示改善達410%

The Toner Essence showed a 410% improvement on the Artistry Skin Vitality and Resilience Index, when paired with the Rich Cream

金鑽精華水 TONER ESSENCE

核心成分 KEY INGREDIENTS



白樺茸

Chaga Mushroom

舒緩肌膚壓力跡象，減輕
泛紅、疲勞和細紋

Soothes and reduces the visible
signs of skin stress, redness,
fatigue and fine lines

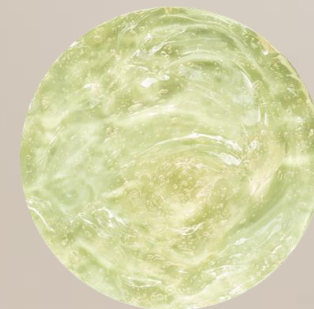


玻尿酸複合物

Hyaluronic Acid Blend

深層鎖水，彈潤飽滿

Draws in water for a humectant
effect and plumps skin with
hydration



胺基酸

+ 礦物質複合物

Amino Acid + Mineral Blend

喚醒肌膚活力

Invigorates the look of skin and
improves its natural rhythm and
responsiveness

見證卓越成效

SEE THE RESULTS

91%

使用者認同，3天內肌膚紋理更顯細膩¹.
of users say it refines the look of skin texture in 3 days¹.

90%

使用者認同，肌膚即時煥發健康光采¹.
of users say it immediately gives skin a healthy-looking glow¹.

88%

使用者認同，3天內有效改善因乾燥引起的細紋¹.
of users say it reduces fine lines due to dryness in 3 days¹.

¹ 基於消費者感知研究 (CSS/Datatelligence 研究編號 76123D) 。實際效果或因個人情況而異。

¹ Based on a consumer perception study (CSS/Datatelligence Study 76123D). Individual experiences may vary.



FEATURED INGREDIENTS BY PRODUCT

金鑽精華水 TONER ESSENCE



獨家成分：來自
紐崔萊 NutriCert™
認證農場的乳薊果
EXCLUSIVE NUTRICERT™
MILK THISTLE

舒緩、提亮、保護皮膚

Soothes, brightens and protects



白樺茸
CHAGA MUSHROOM

舒緩並減淡因乾
燥所致的倦容與
細紋

Soothes and reduces
signs of fatigue and fine
lines due to dryness



特別調配的潤膚及
保濕複合物
SPECIAL BLEND OF
EMOLLIENTS &
HUMECTANTS

賦予肌膚光澤感並滋
養肌膚

Delivers a glowy look and
conditions the skin



胺基酸及礦物質
複合配方
AMINO ACID &
MINERAL BLEND

促進細胞間的溝通

Improves cellular
communication



橄欖葉幹細胞
OLIVE LEAF STEM CELLS

有助為肌膚細胞注入
能量

Helps energize

ARTISTRY
LONGXEVITY

金鑽眼霜 EYE CREAM



360°眼周修護，顯著淡化眼紋、改善浮腫與暗沉

360 degrees of eye care to help improve the appearance of deep wrinkles, undereye puffiness and discolouration

一抹提亮眼周，提升眼周平滑度，再現健康神采

Immediately improves the appearance of the eye area, smoothness, brightness and overall healthy look

改善眼周鬆弛，重塑緊緻輪廓

Improves the appearance of sagging skin in the eye area

幫助眼周肌膚恢復年輕神采

Helps regenerate skin's youthful appearance

眼周肌膚活力彈性提升高達 **157%**¹

Skin vitality and resilience enhanced by 157%¹

臨床實證1週減淡黑眼圈

Clinically shown to reduce undereye dark circles in 1 week

ARTISTRY
LONGXEVITY

¹ 體外測試顯示，金鑽眼霜在「雅姿肌膚活力與修護力」上顯示改善達157%

In vitro testing indicated that the Eye Cream showed a 157% improvement on the Artistry Skin Vitality and Resilience Index

金鑽眼霜 EYE CREAM



核心成分 KEY INGREDIENTS



咖啡因複合物

Caffeine Blend

減淡三重眼周暗沉

Helps reduce the appearance of three types of undereye discoloration



白羽扇豆 + 紫花苜蓿

White Lupine + Alfalfa

消除浮腫、緊緻眼周

Helps reduce puffiness and tones the undereye area



心磷脂 + 肝醣 + 橄欖葉幹細胞

Cardiolipin + Glycogen + Olive Leaf Stem Cells

為細胞充電，提升緊實度，
撫平皺紋

Helps recharge cell energy to increase the look of firmness and decrease the look of wrinkles

見證卓越成效

SEE THE RESULTS

83%

使用者認同，3天內改善眼下浮腫²

of users say it helps reduce the look of undereye puffiness in 3 days²

81%

使用者認同，連續使用2週後，深層皺紋明顯減淡²

of users say it helps reduce the appearance of deep wrinkles after 2 weeks²

81%

使用者認同，眼部肌膚更顯緊緻上揚¹

of users say it helps give eyes a lifted look¹

79%

使用者認同，即時淡化細紋²

of users agree it reduces the look of fine lines immediately²

眼皮皺紋
EYELID WRINKLES



使用前
BASELINE



使用第4週
WEEK 4

¹ 根據消費者使用一週後的感知研究結果 (CSS/Datatelligence 研究編號 76123C · 121位40-60歲使用者參與) 。After 1 Week Use: In a consumer perception study (CSS/Datatelligence Study 76123C, n=121, ages 40-60).

² 以上結果基於消費者感知研究 (CSS/Datatelligence 研究編號 76123C) 。實際效果或因個人情況而異。Based on a consumer perception study (CSS/Datatelligence Study 76123C). Individual experiences may vary.

FEATURED INGREDIENTS BY PRODUCT

金鑽眼霜 EYE CREAM



獨家成分：來自
紐崔萊NutriCert™
認證農場的乳薊果
EXCLUSIVE NUTRICERT™
MILK THISTLE

緊緻、舒緩、提
亮、保護皮膚

Firms, soothes,
brightens and protects



八角金盤葉萃取
JAPONICA LEAF
EXTRACT

賦予肌膚
「抗引力」效
果，對抗鬆弛

Gives an
anti-gravity effect



銀杏葉
GINGKO
BILOBA

清除消耗細胞能量
並導致發炎反應的
老廢細胞

Removes energy-stealing
and inflammation-
inducing dead cells



咖啡因複合物
CAFFEINE
BLEND

針對三種眼下色
素，改善色素沉
澱問題

Treats 3 colors of
discoloration under the
eyes



白羽扇豆及紫花苜蓿
WHITE LUPINE
& ALFALFA

幫助消退浮腫，
讓眼下肌膚更飽滿
/ 提升肌膚緊緻度

Helps reduce puffiness
while re-densifying the
undereye area / improving
the appearance of firmness



心磷脂，
橄欖葉幹細胞及肝醣
CARDIOLIPIN + OLIVE +
GLYCOGEN

為細胞充電，提升
緊實度，撫平皺紋

Helps recharge cell energy
to increase the look of
firmness and decrease the
look of wrinkles

金鑽面霜 RICH CREAM



對抗地心引力，緊緻提升，令肌膚更嫩滑、更有光澤，輪廓分明

Delivers a gravity-defying lift for firmer, smoother and more radiant skin with defined contours

24小時保濕

Moisturizes skin for 24 hours

減少深層皺紋的出現，幫助促進肌膚的自然更新過程

Reduces the appearance of deep wrinkles and helps boost the skin's natural renewal process

清除與老化相關、竊取活力的老廢細胞，令肌膚煥然一新

Removes age-related, energy-stealing dead cells for a rejuvenated appearance

肌膚活力彈性提升高達 **157%**¹

Skin vitality and resilience enhanced by 157%¹

對抗地心引力，鬆弛肌膚提升 **38%**²

Defies gravity for a 38% improvement in the appearance of sagging skin²

配方為肌膚的「膠原支架」加固 **41%**，恢復膠原滿滿的飽滿緊實感³

Formula strengthens skin's support system by 41% to restore the look of more youthful, collagen-rich skin³

ARTISTRY
LONGEVITY

¹ 體外測試顯示，金鑽面霜在「雅姿肌膚活力與修護力」上顯示改善達157%

In vitro testing indicated that the Rich Cream showed a 157% improvement on the Artistry Skin Vitality and Resilience Index

² 儀器測試結果 Instrumentation proven

³ 儀器及體外測試結果 Instrumentation and in vitro proven

金鑽面霜 RICH CREAM



ARTISTRY
LONGXEVITY



乳香樹脂微脂囊

Mastic Resin Liposome

溫和零刺激，帶來
視黃醇級的年輕效果

Helps remove energy-stealing
and inflammation-inducing
zombie cells

核心成分 KEY INGREDIENTS



牡丹萃取

Peony Extract

令肌膚澎彈飽滿，
同時防止下垂鬆弛

Provides a fuller and plumping
effect while also helping to limit
skin slackening



夏雪片蓮萃取

Summer Snowflake Extract

顯著撫平皺紋

Visibly smooths
the appearance of wrinkles

見證卓越成效

SEE THE RESULTS

86%

使用者認同，使用3天後肌膚更顯年輕¹
of users say it helps skin look younger after 3 days¹

85%

使用者認同，2週內有助淡褪深層皺紋²
of users say it helps reduce the appearance of deep wrinkles in 2 weeks²

83%

使用者認同，使用1週後肌膚更感緊緻¹
of users say skin feels firmer after 1 week¹

83%

使用者認同，持續使用8週，下顎輪廓更顯立體緊緻¹
of users say it helps the jawline appear more angled and defined in 8 weeks¹

額頭紋路
FOREHEAD LINES



使用前
BASELINE



使用第8週
WEEK 8

¹ 以上結果基於消費者感知研究。Based on a consumer perception study.

² 根據消費者使用兩週後的感知研究結果 (CSS/Datatelligence 研究編號 76123A · 112位40-60歲使用者參與)。實際效果或因個人情況而異。

After 2 Weeks Use: In a consumer perception study (CSS/Datatelligence Study 76123A, n=112, ages 40-60). Individual experiences may vary.

新

金鑽輕柔面霜 SOFT CREAM



對抗地心引力，緊緻提升，令肌膚更嫩滑、更有光澤，輪廓分明

Delivers a gravity-defying lift for firmer, smoother and more radiant skin with defined contours

24小時保濕

Moisturizes skin for 24 hours

減少深層皺紋的出現，幫助促進肌膚的自然更新過程

Reduces the appearance of deep wrinkles and helps boost the skin's natural renewal process

清除與老化相關、竊取活力的老廢細胞，令肌膚煥然一新

Removes age-related, energy-stealing dead cells for a rejuvenated appearance

肌膚活力彈性提升高達 **122%**¹

Skin vitality and resilience enhanced by 122%¹

對抗地心引力，鬆弛肌膚提升 **31.8%**²

Defies gravity for a 31.8% improvement in the appearance of sagging skin²

促進膠原蛋白生成 **28%**³

Boosts the production of collagen by 28%³

ARTISTRY
LONGXEVITY

¹ 體外測試顯示，金鑽輕柔面霜在「雅姿肌膚活力與修護力」上顯示改善達122%
In vitro testing indicated that the Soft Cream showed a 122% improvement on the Artistry Skin Vitality and Resilience Index

² 儀器測試結果 Instrumentation proven

³ 體外測試結果 In vitro proven

新

金鑽輕柔面霜 SOFT CREAM

核心成分 KEY INGREDIENTS



24K金及鑽石粉末

24K Gold and Diamond Powder

有助柔焦散射光線，減淡肌膚表面皺紋的顯現

Helps to diffuse light and reduce the look of wrinkles on the skin's surface



植物幹細胞複合配方

Plant-based Stem Cell Blend

為肌膚注入活力，
回復飽滿豐盈

Energizes and re-densifies skin



銀杏葉

Ginkgo Biloba

清除消耗細胞能量並導致發炎反應的老廢細胞

Helps remove energy-stealing and inflammation-inducing zombie cells



見證卓越成效

SEE THE RESULTS

94%

使用者認同，1週內減少肌膚暗沉¹

of users say it skin reduces dullness in 1 week¹

89%

使用者認同，3天內可改善肌膚清透度，助肌膚紋理更細緻、平滑，並減少因乾燥而引致的可見細紋¹

of users say it improves skin clarity, helps get a refined, smoother texture, and they have fewer visible fine lines due to dryness in just 3 days¹

88%

使用者認同，使用3天後肌膚更感緊緻，並有助均勻肌膚的外觀與觸感¹

of users say skin feels firmer, and it helps even out the look and feel of skin' s texture after 3 days¹

85%

使用者認同，持續使用8週，下顎輪廓更顯立體緊緻¹

of users say it helps the jawline appear more angled and defined in 8 weeks¹

色素沉澱和皺紋
PIGMENTATION & WRINKLES



使用前
BASELINE



使用第8週
WEEK 8

¹以上結果基於消費者感知研究。Based on a consumer perception study.

面霜與輕柔面霜之分別

RICH & SOFT CREAM DIFFERENCES

兩者活性成分完全相同，功效同樣卓越，主要分別在於：
They have IDENTICAL active ingredients and powerful effect but differ in:

項目 Aspect	面霜 Rich Cream	輕柔面霜 Soft Cream
質感 Texture	質地較豐潤 Thicker	輕盈，迅速吸收 Lightweight, absorbs quickly
適合膚質 Target Audience	所有膚質，特別適合乾性 / 成熟肌膚 All skin types, especially dry/mature skin	所有膚質，特別適合一般 / 混合性 / 年輕肌膚 All skin types, especially normal/combination/younger skin
最佳使用時段 Best For	夜間、寒冷氣候，或作深層修護 Evening, cold climates, intensive treatment	日間、溫暖 / 炎熱天氣 Daytime, warm/hot climates
肌膚感受 Feel on Skin	滋潤不黏笠 Emollient but not sticky	清爽不油膩 Light, non-greasy



貼心設計 助你識別金鑽輕柔面霜

THOUGHTFUL DESIGN FOR EASY IDENTIFICATION OF SOFT CREAM



金鑽輕柔面霜



金鑽輕柔面霜

由於兩者包裝非常相似，雅姿特別貼心設計，於正裝及補充裝的封膜上均貼有「金鑽輕柔面霜」貼紙，方便辨認。

As the packaging of both products looks very similar, Artistry has thoughtfully designed a label on the seal of both the full-size and refill packs of Soft Cream for easy identification.

此貼紙可被重覆使用，你可將它撕下，貼於金鑽輕柔面霜的瓶身，以作識別。

Users can peel off the reusable label and place it on body of the Soft Cream for easy recognition.

FEATURED INGREDIENTS BY PRODUCT

金鑽面霜及輕柔面霜 RICH CREAM & SOFT CREAM



獨家成分：來自
紐崔萊NutriCert™
認證農場的乳薊果
EXCLUSIVE NUTRICERT™
MILK THISTLE

緊緻、舒緩、提
亮、保護皮膚

Firms, soothes,
brightens and protects

ARTISTRY
LONGEVITY



八角金盤葉萃取
JAPONICA LEAF
EXTRACT

賦予肌膚
「抗引力」效果，
對抗鬆弛

Gives an
anti-gravity effect



銀杏葉
GINGKO
BILOBA

清除消耗細胞能量
並導致發炎反應的
老廢細胞

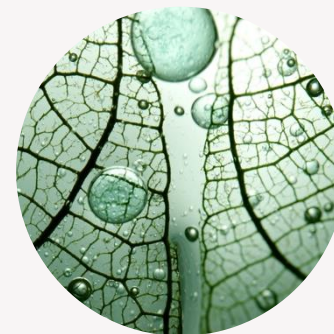
Removes energy-stealing
and inflammation-
inducing dead cells



乳香樹脂微脂囊
MASTIC RESIN
LIPOSOME

保護肌膚中的天然
視黃酸，防止其分解

Protects natural Retinoic
Acid in skin by inhibiting
degradation



植物幹細胞
複合配方
PLANT-BASED
STEM CELL BLEND

活化肌膚並重塑
肌膚飽滿度

Energizes and re-
densifies skin



牡丹萃取
PEONY
EXTRACT

提供脂質填充與豐
盈效果，令肌膚澎
彈飽滿

Provides a lipo-filling and
plumping effect

FULL COLLECTION BRAND VIDEO



1

卸妝/洗面乳 如：再生泡沫潔面乳

Makeup Remover / Cleanser, such as RENEWING Foaming Cleanser



2

雅姿金鑽精華水

ARTISTRY LongXevity™ Toner Essence



3

精華 如：三重玻尿酸維C精華/ 超效精華 / 璀璨鑽白煥采精華

Serum(s), such as VC HA Serum/ SN Serums/ Illuminating Serum



4

雅姿金鑽眼霜

ARTISTRY LongXevity™ Eye Cream



5

日間：雅姿金鑽輕柔面霜

晚間：雅姿金鑽面霜

AM: ARTISTRY LongXevity™ Soft Cream

PM: ARTISTRY LongXevity™ Rich Cream



6

日間：防曬霜

如：植萃滋養多效美肌防曬霜 SPF50+ PA++++

AM: UV Protection, such as Skin Nutrition Multi-Defense UV Protect SPF50+





雅姿金鑽賦活的靈感

源自營養與美容的結合

以及一份為愛的承諾

細緻的鑲邊、鑽石的切面，光亮的黃金，
都在仿效卡爾送給伊迪的那枚戒指

The design of the Artistry LongXevity Collection is inspired by the original marriage of nutrition + beauty and the Power of Love. The band, the diamond-like facets, and the polished gold, emulate the ring Carl gave Edith

Frequently Asked Questions

常見問題



問：系列中有潔膚產品嗎？ Q：Is there a cleanser?

答：雖然雅姿金鑽賦活系列中沒有潔膚產品，但雅姿植萃系列提供多款潔膚產品選擇，涵蓋再生、保濕及平衡三大配方，實現高效肌膚清潔。而金鑽賦活系列護膚品均採用最先進、科學且煥活肌膚的配方。

While there is no cleanser in the Artistry Longxevity™ skincare collection, Artistry Skin Nutrition™ offers a variety of cleanser formats and choices for effective skincare cleansing in the Renewing, Hydrating and Balancing formulas. Only the Artistry Longxevity™ Collection of leave-on products were specifically designed to feature the most advanced, scientific and energizing formulas.



問：這個系列的產品是為誰設計的？

Q : Who are these products designed for?

答：金鑽賦活系列專為當代具品味的女性而生——尤其適合35歲或以上、注重肌膚狀態並渴望瞭解最新護膚科技的女性。無論年齡，只要您關注面部、頸部及眼周肌膚的健康，追求年輕、光采動人的膚質，這系列皆能滿足您的需求。

For the modern, discerning woman, 35+ -- but any age, who is concerned with her appearance and the latest advances available to maintaining the look of youthful, healthy, and radiant skin for the face, neck, and eye area.



問：產品均通過了哪些測試驗證？

Q : What testing support was done?

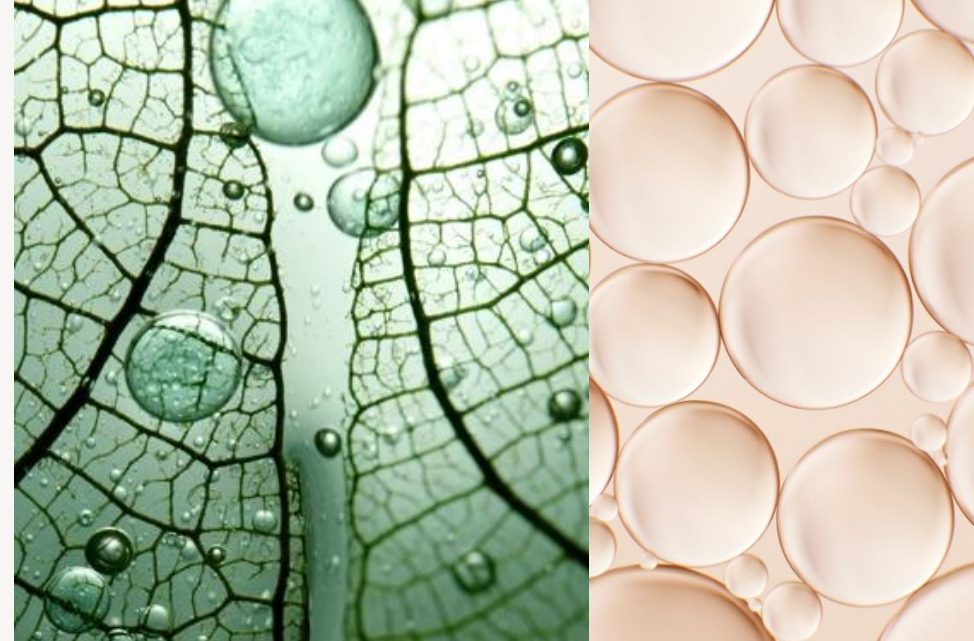
答：金鑽賦活系列產品經過臨床測試、消費者認知測試及體外測試來驗證產品功效與消費者滿意度，並進行了安全性測試以確保產品具有良好耐受性。

Claims were substantiated with Clinical testing, Consumer Perception testing, and InVitro testing to prove efficacy and consumer satisfaction. Safety testing was also performed to ensure the products are well-tolerated.



Product Pricing

產品價格



產品一覽

Product Portfolio

編號 Code	產品名稱 Product Name	直銷價目 HKD	直銷價目 MOP	產地 Country of origin
7571	金鑽面霜 50g LongXevity™ Rich Cream	2950	3044.5	美國 USA
7572	金鑽輕柔面霜 50g LongXevity™ Soft Cream	2950	3044.5	美國 USA
0573	金鑽眼霜 15g LongXevity™ Eye Cream	1150	1187	美國 USA
7600	金鑽精華水 125ml LongXevity™ Toner Essence	980	1011.5	美國 USA
7575	金鑽面霜 (補充裝) 50g LongXevity™ Rich Cream Refill	2780	2869	美國 USA
7576	金鑽輕柔面霜 (補充裝) 50g LongXevity™ Soft Cream Refill	2780	2869	美國 USA
7577	金鑽眼霜 (補充裝) 15g LongXevity™ Eye Cream Refill	1080	1114.5	美國 USA



ARTISTRY
LONGXEVITY

香港尊貴面霜的競品對比

ARTISTRY
LONGEVITY

產品				
主要功效	細胞級抗衰， 抗地心力提升， 無針劑豐盈	深層水潤，修 復乾燥，緊緻 提升，皺紋減 淡	水潤及亮澤， 緊緻、膚色均 勻，皺紋淡褪	緊緻、柔滑、 鑽亮
是否達至 細胞級修復	✔ 細胞生命週 期全方位修復	✘ 無細胞級定 位	⚠ 加強細胞賦 活再生	⚠ 激活膠原蛋 白
每g/ml單價	HK\$59 50g/HK\$2,950	HK\$55.2 60ml/HK\$3,310	HK\$72 50g/HK\$3,600	HK\$92.9 50ml/HK\$4,645

潛在機會

銷售策略

ARTISTRY 雅姿消費者

1



LABS™
用家

專業級居家護膚方案
搭配全套細胞級精華水+面霜+眼霜



2



Skin Nutrition™
用家

升級至細胞級修護方案
從精華水 / 眼霜入手，改善肌底健康



3



nutrilite™
紐崔萊™

紐崔萊消費者

「內調+外養」
內服iCell激活細胞能量
外用全套金鑽賦活系列細胞級修復



購買



超效精華篇 (5月12推出)

目標客群：新客戶

購買雅姿產品直銷價滿
HK\$1,500/MOP1,548
包括最少1件金鑽賦活產品
(正裝 / 補充裝)

優惠贈品



【超效防護精華及超效
修復精華 (旅行裝)】

可與雅姿全效美妝禮遇同時享用。禮品數量有限，送完即止。詳情請查閱安利快遞。

ARTISTRY

5月12日上午10時30分推出

購買

重塑緊緻飽滿嫩肌

任何雅姿產品(可重複選擇)每滿直銷價目港幣\$1,500/澳門幣1,548，
包括 最少1件雅姿金鑽賦活系列產品(正裝/補充裝)*



金鑽賦活系列
煥活肌底細胞

送

即可獲贈雅姿植萃滋養超效防護及修復精華旅行裝各1支
(總值港幣\$210 / 澳門幣216.5)。

日間抵禦環境侵害
植萃滋養超效防護精華
旅行裝 1支



夜間進行深層修護
植萃滋養超效修復精華
旅行裝 1支

總值港幣\$210 / 澳門幣216.5
多買多送

條款及細則

*每件港幣\$1,500/澳門幣1,548或以上之金鑽賦活產品只能享禮品乙份。
禮品數量有限，送完即止。詳情請查閱安利快遞。

P2



雅姿金鑽賦活系列

線上支援工具 | 已上載至資源中心

培訓資料

產品資料 > 雅姿 > 培訓資料



產品短片



點擊觀看產品影片

產品圖片

安利圖庫 > 雅姿 > 護膚品



產品海報

資源中心 > 產品資料 > 雅姿



點擊下載
電子海報

產品小冊子

同一抗老科技，兩種質感選擇

雅姿針對不同膚質、季節、使用量好，帶來更貼合肌膚需要的選擇。
金鑽面霜及金鑽輕柔面霜活性成分完全相同，功效同樣卓越，主要分別如下：

項目	面霜	輕柔面霜
質感	豐潤細滑，滋潤感更明顯	輕盈柔滑，迅速吸收不黏膩
適合膚質	所有膚質，特別適合偏乾、乾性、成熟肌膚 (45+)	所有膚質，特別適合一般、混合性、年輕肌膚 (35+)
最佳使用時段	晚間護理、深層修護、寒冷天氣、乾燥環境	日間護理、溫暖炎熱天氣、潮濕環境

淡化細紋

金鑽面霜

使用前後

使用8星期後

淡化斑點細紋

輕柔面霜

使用前後

使用8星期後

點擊下載
電子小冊子

ARTISTRY

Healthy Looking Skin. Lasting Beauty.